

Cub Scouting in Village Given Rousing Send-Off

More than 130 parents, Cubs and friends attended the first Pack meeting of the year held Friday night at Katherine Finch school.

Bob Cat pins were presented to 45 Cubs, and one Cub, Billy Brune, was graduated into Boy Scout Troop 256. Jim Morton, cubmaster, made the presentations.

Bob Toronto, district scout executive, was a guest at the meeting.

FIVE DENS are now formed, and five more are needed to take care of the many boys of

Cub Scout age who want to join and are unable to because of the lack of Den Mothers, according to Mrs. E. E. Theriau, senior Den Mother.

"Lots of boys are being left out because mothers will not volunteer their time," Mrs. Theriau said. "It isn't fair to the boys." She asked for volunteers, whether or not they have sons in the Cub Scouts, and said that they can secure complete information by contacting her, Morton, or Dr. Charles Baldwin, head of the Thursday Night club sponsoring committee.

DEN MOTHERS who are in charge of existing Dens are: Billie Brifter and Margaret Singler, Den 1; Emily Rech and Almeda Stone, Den 2; Mrs. R. A. Young, Den 3; Mrs. Hilton McCabe, Den 4, and Mrs. W. A. Brune, Den 9.

Mayfair Market Again Winner in National Contest

Competing with more than 2600 super markets in the United States and Canada, the Mayfair Markets of Los Angeles, California, was honored with a citation for "distinguished service through advertising." The award was received by Carl D. Friedman, Mayfair's advertising director.

The company's advertising was selected in a nationwide competition to receive honorable mention in the recent Fourth Annual McCall's Magazine-Super Market Institute Advertising Awards from among those submitted by super market companies.

In making the citation to store executives at the top management of Super Market Institute in Los Angeles, California, William B. Carr, vice president, McCall's Magazine said: "The super market is performing a significant service in distributing food at low cost to the American family. A vital tool in lowering distribution costs of food is effective newspaper advertising that keeps the housewife informed, helps her in her job as purchasing agent of the American family. Your newspaper advertisement has performed this important service with distinction."

The competition, fourth of its kind, is held each year under the auspices of Super Market Institute. It is designed to aid super markets in making the newspaper advertising a more effective tool of public information.

This award marks the third such honor to be won by Mayfair Markets newspaper advertisements.

Toy Library

25 Youngsters Out First Day

Little cars and trains were most popular with the boys, and dolls were the favorites of the girls who attended the opening of the Toy Library Saturday morning.

Twenty-five children visited the library from 10 a. m. to 12 noon, and checked out their favorite toy for one week for a 25-cent deposit. Next Saturday they may return the toy to the library and select a new one.

The Toy Library located on the Frances Stevens school grounds is operated by the Junior Welfare, under direction of Welfare and Friendly Aid society. Mrs. Helen Peterson is in charge.

William N. Newall Back in Village

William N. Newall, who has been overseas in Korea with the United States Army for the past 11 months, is back in the Village. Newall, who had lived here for about five years, is working for his cousins, Stella and Swede Davis, at the Ramon Trading Post.



GHOST TRAIN—A tense moment from "The Ghost Train" current production of the Palm Desert Little Theatre is shown above. Left to right, Stewart Trimble, June Brandkem, Tony Jupe, Robert Checchi and Linda Clark. Performances will be given tonight through Saturday night at 8:15 at Palm Desert.

Clothing Stolen from Parked Car

Theft of clothing valued at \$195 from his locked car between 9 p. m. Thursday and 9:15 a. m., Friday, was reported to police by Edward H. Dougal, Palo Verde Estates.

Dougal told police that the vehicle was locked but one front window had been left open about an inch for ventilation. When he returned to the car Friday morning, the window was completely open.

Taken were a top coat, sports coat, pair of trousers, eight shirts and a jacket.

Gamble Named on ARC Board

Joseph Gamble of Palm Springs was elected a director-at-large of Riverside county chapter, American Red Cross, at the monthly board meeting last week at the county seat.

At the meeting it was announced that an agreement had been reached with the San Bernardino-Riverside Counties Blood

Manifolds Buy Amarillo Apts and Bungalows

Mr. and Mrs. L. G. Manifold have announced the purchase of the Amarillo Bungalows and Apartments, 1577 Indian Trail, from Mr. and Mrs. A. R. Burkland.

Former residents of Denver, Colorado, the Manifolds said that they had never lived here before, but had passed through the Village many times.

"We like it so very much," they reported. "It was our choice after checking over every city along the coast. We intend to make this our home and become a part of the community."

Bank and that a contract had been signed for joint operations.

PE Educators at Pomona Meeting

Clare E. Ballagh, Mrs. Mary Henderson, physical education teachers at Palm Springs high, Vernon Howeth, Nellis Coffman, Junior high, Miss Elizabeth Pukas, school nurse and Dr. A. G. Hoff, school superintendent, attended a meeting of the Tri-County Association for Health, Physical Education and Recreation at Emerson Junior high, Pomona, last week.

Dr. Hoff was one of the speakers at the sessions, talking on the topic, "The Administrator Looks at Physical Education."

Educators from Riverside, Los Angeles and San Bernardino counties were present.

Fourth Suit Filed Over Salton Sea

Fourth damage claim this year as result of the rising waters of Salton Sea was on file in court today.

C. Roy Hunter, owner of Desert Beach, asked \$80,000 in a suit against the Coachella Valley County Water district and the Imperial Irrigation district. He lists \$10,000 a month damages to his resort during the three months since his last claim.

Hunter's pier has been destroyed and the lunch room flooded by the rising waters. The water districts are accused of allowing runoff water to boost the level of the sea.

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PALM SPRINGS, CALIFORNIA Thursday, December 11, 1952

stroyed and the lunch room flooded by the rising waters. The water districts are accused of allowing runoff water to boost the level of the sea.

Banning Theatre

Show Starts Mon. to Friday at 7 p.m.—Saturday and Sunday at 2:00 p.m. PHONE 3714

Thurs., Fri., Sat., Dec. 11-12-13 Richard Widmark and Joanna Dru in

"My Pal Gus" — PLUS — "3 Iron Men"

Sun., Mon., Tues. Dec. 14-15-16 John Derek and Mona Freeman in

"Thunderbird" — PLUS — "Flat Top"

Wed., Thurs., Fri., Sat. Dec. 17-18-19-20 Robert Ryan and Mala Powers in

"Cattle Town"

DON'T MISS THE BAR-B-Q BEEF DINNER AT ST. BONIFACE INDIAN SCHOOL NEXT SUNDAY AFTERNOON, DECEMBER 14.

TREES

Indian & Ramon
Phone 7871

Beautiful Selection of
Silver Tips . . . White Fir . . .
Spruce . . . Douglas Fir
AT L. A. PRICES
State Licensed, Flame-Proofed
and Painted.

In Palm Springs it's
THOMPSONS
AT THE
DESERT INN GATE

...For Dates & Date Confections...
Home Made Candies . . . Fine Ice Cream Sodas

ZANIEST Screwiest FUNIEST

Comedians
Ever In
Palm Springs

They Also
Produce the
Sweetest,
Most
Beautiful
Music
Anywhere

Rossi &
McDermott

4 Time Winners
on Arthur
Godfrey's
All-Talent Show

LAST FEW
DAYS!

SADDLE
&
SIRLOIN

3-1-7
N. Palm Canyon
Phone 9069

Long Hunt Fails to Find Missing Chandler Mare

Lost or stolen—one strawberry roan mare.

Jim Chandler of Rogers Ranch Stables reported to police Tuesday morning, December 2, that the horse was missing from the corral in which it had been locked the night before.

Indications were that the horse had broken the gate itself, but after several days went by and no trace of the horse was found, the possibility was considered that it may have been stolen.

A SEARCH was made from here to Garnet in one direction, and to Thunderbird in another, with no one along the way having seen the mare.

Another factor lending credence to the theft theory is that another horse remained in the corral, and horses usually stay together.

"WE'VE HAD HORSES lost or strayed before," Chandler said, "but neighbors have usually found them for us—in their flower gardens."

Capt. Orest Johnson reported the police department has checked through the city with-out success, and theorized that someone may have found the six-year-old mare and neglecting to notify authorities, secured it on their property.

Death Takes Twins Born in Village

Twins born prematurely December 4 to Mr. and Mrs. Edward Romero, 196 South Indian avenue, died December 6 and 7 at Desert Hospital. The boy and girl had been under care in the incubator at the hospital.

Mr. and Mrs. Romero have four other children.

Wife's and Son Mortuary will be in charge of private cremation.

The Desert Sun and PALM SPRINGS NEWS

The Desert Sun—Established 1927
Palm Springs News—Established 1935
The Limelight—Established 1937
CONSOLIDATED DEC. 1, 1952

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PHONE 2249

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Editor and Publisher

WARD J. RISVOLD
General Manager

R. F. Graettinger—Exec. Editor
William Rashall—Promotion Mgr.

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Palm Springs Publishing Co. will not be responsible for unsolicited manuscripts or photos left with or mailed to The Desert Sun or Palm Springs News.

MEMBER—California Newspaper Publishers Ass'n
National Editorial Association
Palm Springs Chamber of Commerce

Address all communications to: PALM SPRINGS PUBLISHING CO., P.O. BOX 190, PALM SPRINGS, CALIFORNIA

Earle C. Strebe Theatres

PHONE 5393 OR 4384

The PLAZA

NOW PLAYING
'THE IRON MISTRESS'
Alan Ladd
Virginia Mayo
IN TECHNICOLOR

VILLAGE PALM SPRINGS

NOW PLAYING
Richard Widmark Joanne Dru
MY PAL GUS
— ALSO —
The RAIDERS
Richard Conte Viveca Lindfors

SUNAIR DRIVE-IN THEATRE

Hiway 111 near Cathedral City Phone 8-4232

LAST TIMES TONIGHT
"Prisoner of Zenda" "Bel Taborin"

FRI., SAT. DEC. 12, 13
WARNER BROS. PRESENT
SCOTT CARSON CITY
LUCILLE NORMAN RAYMOND MASSEY

SUN., MON. DEC. 14, 15
WARNER BROS. PRESENT
GARY COOPER IN SPRINGFIELD RIFLE
— PLUS —
Judy Canova "WAC FROM WALLA WALLA"

PALM DESERT—SMARTEST ADDRESS ON THE AMERICAN DESERT

5th ANNIVERSARY of The SHADOW MOUNTAIN CLUB and "149er" Celebration

This weekend the 5th Anniversary of the opening of the Shadow Mountain Club will be held for members simultaneously with the "149er" party. Both are important milestones in the history of Palm Desert. Following a custom inaugurated by the "49er" and "99er" gatherings, the "149er" party celebrates the 149th home built or under construction at Palm Desert and will be attended by home owners.

Here is Being Created the Planned COMMUNITY OF YOUR DREAMS

... Charming Homes, Gracious Neighbors

THIS IS THE STORY of Palm Desert and the Shadow Mountain Club. Although the main theme dates from the opening of the Shadow Mountain Club five years ago, it really began some two years before that, when a group of men looked upon the sheltered cove of desert land guarded by Shadow Mountain, 12 miles east of Palm Springs. With the eyes of community builders, they saw far more than the sand which lay before them. They saw a perfectly planned community of homes, church, school, shops . . . where families could enjoy the sun and the healthful desert air in an ideal environment.

Viewing Palm Desert today, you are impressed with the scope of its original planning, and how carefully it has been protected by restrictions to prevent inferior development from marring its charm and beauty.

Today, it is estimated that more than \$2,500,000 has been invested in residential development alone. Adding an approximate \$1,500,000 representing the cost of hotel, lodge and bungalow apartment buildings and the total would be around \$4,000,000. This does not include 23 business structures, the post office school, church, or the extensive investment in the Shadow Mountain Club and its facilities.

Yes, Palm Desert has earned its reputation as "the Smartest Address on the American Desert."

You Are Invited to a Personally Conducted Tour of Palm Desert

Palm Desert
"HOURS MORE SUN... LOTS MORE FUN"

REAL ESTATE DEPARTMENT at Shadow Mountain Club for your convenience. Also, on Highway 111 in Heart of Palm Desert.

PALM DESERT CORPORATION
CLIFFORD W. HENDERSON
Founder - President
Palm Desert Phone 76-2911 . . . Palm Springs Phone 8-4686

WHAT WE CALL
Sincere interest in your insurance problems.
Experienced advice on how to meet these problems.
Review of your protection needs periodically.
Valuable advice and help should loss occur.
Insurance protection that you know is dependable.
Cooperation with community causes.
Earnest efforts to please at all times.

Samson - Curtis, Inc.
756 N. Palm Canyon Drive
Phone 2719
Palm Springs Oldest Insurance Agency

Palm Desert Branch Bank Opens Dec. 15

Bank of America
Extends Service
to Growing Area

Bank of America will open a new branch in Palm Desert next Monday morning, December 15, it was announced by Fred G. Ingram, manager of the Palm Springs branch.

Manager will be E. D. Thompson, assistant cashier and lending officer at the Village branch. Besides having 15 years of banking experience, Thompson has completed numerous courses of advanced banking studies and holds a Standard Certificate from the American Institute of Banking. He resides at 261 Ocatillo street.

"The new banking unit will open in temporary quarters to bring needed banking service to the rapidly growing area immediately," Ingram said. "It will be located in the Desert Magazine and Museum building, a conspicuous landmark on State Highway 111, 12 miles from Palm Springs and midway to Indio."

"The bank will serve the public during the desert season, remaining open from about November 1 to May 1 each year according to present plans. It will provide complete metropolitan banking services with the exception of safe deposit boxes which are obtainable at Palm Springs."

Loses License in DWI Case

William Robert Dailey, T Cross K Ranch, Mission Canyon, was fined \$200 and had his driver's license suspended for 90 days when appearing before Judge Eugene Theriault Monday on a charge of driving while intoxicated.

Dailey was arrested at 9:50 p. m., Saturday, at the corner of Indian avenue and Andreas road.

Authorized Dealer for 1953 Roadmasters Vikings Edwards Cottages & Daltons

ALL SIZES
21 FT., 26 FT., 29 FT., 33 FT., 35 FT. and 2 BEDROOM TRAILERS WITH DINETTE.

Buy With Confidence Where You SAVE Many
\$ \$ Dollars \$ \$

ROADMASTER Trailers are Complete with Heavy Electrical System.
(Underwriters Approved)
Also Hard Plumbing

Service After Sales
Free Delivery

Open Every Day from 9 to 8

Market Street Trailer Sales

3400 Market St.—Ph. 11410
Riverside

JOE J. SHACKOW, Owner



NEW MANAGER — E. D. Thompson, assistant cashier and lending officer of the Palm Springs branch of Bank of America, will be the manager of the new branch to be opened at Palm Desert Monday.

Lawrance Again in Court Friday

John Chauncey Lawrance, convicted of the murder of his niece, Kathryn Knodle, 16, whose body was found on Ramon road near this city in August, is scheduled to face Judge John Gabbert in superior court again tomorrow.

Arguments on a motion for a new trial are scheduled to be heard and if the motion is denied, Judge Gabbert is expected to pronounce sentence.

Lawrance faces death in the gas chamber as the jury which returned its verdict of guilty did not recommend mercy.

THE ART & CRAFT SHOP
Knitting Instructions for Beginners
New Ideas for Experienced Knitters
Featuring
SPINNERIN YARNS
320 SO. INDIAN
(across from Safeway)
Phone 5315

SELF-HEALING IN ASTHMA AND ARTHRITIS

The para-sympathetic nervous system and the endospem in the blood serum are the two principal forces of self-healing. With PEACE OF MIND prevailing, the para-sympathetic administers the powers of regeneration. Through continuous ABSENCE OF PEACE OF MIND, the para-sympathetic becomes spastic, causing convulsions, as in ASTHMA. The spastic condition extending also to the blood vessels interferes with the blood supply to the respiratory organs. Thereby the other great force of healing is obstructed, the one in the endospem. The psychic power of healing contained in them, together with the reserve food materials, cannot reach the sick organs. A pathologically tense para-sympathetic is the principal factor in many diseases, for instance also in ARTHRITIS. Once release from tension has been obtained by the aid of psychotherapy, healing can flow again from the para-sympathetic and the endospem in the blood.

Dr. Carl J. Rautenberg
Consulting Psychologist
42-407 Barbara Drive
RANCHO MIRAGE, Calif.

—Adv.

Nellie Coffman School Junior Police Formed

Organization of a Junior Police squad at Nellie Coffman Junior high school to supervise conduct of students riding on school buses has been announced by Principal Seamus Nunan and

Traffic Sgt. Howard Poe.

The nine members have been given star-shaped badges, and will receive identification cards signed by Police Chief August G. Kettmann which will entitle them to free admission to either the Village or Plaza theaters once a week.

Dick Compton has been named chief of the Junior Police, and squad members are Robert Ayala, Polly Self, Wylene Anderson, Shirley Larkin, Jimmy Miller, Floyd Valasquez, Ted Bergman and Sandy Santoro.

READ SUN CLASSIFIED ADS

THIS SIDE

has been driving jalopies since 1906, shied away. "Too high-fangled, can't drive it," he said. So Corliss offered him another, an older car. He accepted.

HOWARD POE, traffic officer who guards the school buses among other jobs and who patrols the streets for boys and girls with leaden feet, said the town's crosswalks are out of date. They should be painted with luminous paint. With wide

diagonal stripes across them as in other cities. "We have no street lights," he said, "and with so many light bogs on the road—motorists who refuse to dim—it's hard to see pedestrians in the crosswalks, especially if they are wearing dark clothing. They'd show up against luminous paint. There have been too many people hit or victims of a near miss," he said. Sgt. Poe had a unique experience Monday. After all of the publicity, months of it, and educational campaigns, he found a driver who had never heard that the law compels motorists to stop when a school bus is flashing its red signals. The driver knows now.

NOTE WHERE a traffic engineer says that all of these new freeways are worthless. They won't stop congestion or reduce accidents. They funnel the traffic into jams and everyone drives faster. To me, the only solution to this growing traffic hassle is separate roads for buses and trucks. Tsk, tsk, Tuesday morning one of these new packer-type waste disposal trucks—polite word for garbage wagon—made a U-turn right in front of the Desert Inn. Causing three

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men and one woman, up at that early hour, to use language unbecoming the Christmas season. Last Sunday afternoon a large throng of people surrounded El Mirador swimming pool watching pretty girls perform in the water. Then a low-flying jet swooshed over twice. It stole the show. Even the performers halted, almost in the middle of dives, to look see.

SMOKED PICNICS

Morrell Pride—Short Shank . . . Visking Casing — 4-6 lb. average — small sizes . . . Treat the family to these delicious "corn country" picnics. They'll love 'em . . .

1 lb. 39¢

SPECIAL OFFER
The bakers of Busy Baker, Pirates Gold and Tea Timer Crackers make this Get Acquainted offer to you . . . serve . . . enjoy . . . save . . .

Busy Baker	Soda Crackers	1-lb. pkg.	19¢
Pirates Gold	Graham Crackers	1-lb. pkg.	25¢
Tea Timer	Party Crackers	1-lb. pkg.	25¢

LARGE FRESH EGGS

Cream O' the Crop	Large size, Grade AA.	doz.	69¢
Breakfast Gems	Large size, Grade A.	doz.	63¢
Oak Glen Brand	Large size, Grade A.	doz.	59¢

Lamb Roast
Shoulder square cut. No neck or shank. **lb. 49¢**

Lamb Breast
Stuff or roast. An economy dish. **lb. 19¢**

Lamb Chops
Short cut rib, U. S. Choice. **lb. 85¢**

Fancy Fryers
Eviscerated, cut-up, Manor House, Grade A. **lb. 65¢**

Fricassee Fowl
Eviscerated, cut-up, Manor House, Grade A. **lb. 55¢**

Ground Beef
Packed in visking. Ground fresh daily. **lb. 45¢**

6 QUICK and EASY MAIN DISHES II
To help you through the pre-Christmas rush!

in the December
Family Circle
MAGAZINE NOW ON SALE 5¢

FANCY BUTTER MONTROSE
First quality, U. S. Certified Grade AA. **lb. 78¢**

SPRING HOUSE
First quality, Grade A. Quartered. **lb. 75¢**

CRISCO 3 lb. **75¢**
(One-pound can, 27¢.)

WESSON OIL FOR SALADS AND COOKING **quart bottle 55¢**
America's favorite—adds that something extra. (Pint bottle, 29¢.)

WHITE KING SOAP **giant pkg. 47¢**
Granulated . . . for clothes and dishes. (Lge. pkg., 23¢.)

TOILET TISSUE **SILK BRAND** **roll 5¢**
Velvet soft, absorbent . . . special low price!

GRAPE JELLY **KERN PURE** **2-lb. jar 29¢**
Wonderful with omelet or on morning toast. (Grape Preserves, 2-lb. jar, 29¢.)

DREFT SUDS
large pkg. **27¢** giant pkg. **65¢**

Star Kist Chunk Tuna 7-oz. can **33¢**

Marshmallows 1-lb. plastic bag **25¢**

Lucerne Milk Vitamin D Fortified quart ctn. **22½¢**
Homogenized (Half gallon, 45¢.)
Lucerne milk prices effective in local milk marketing area only.

Guest Ice Cream 2 pint cartons **49¢**
Cotillion. All flavors. (Pint, 25¢.)

Nut Roll Ice Cream with Sherbet center quart package **69¢**

White Magic Soap 23-oz. pkg. **22¢** 46-oz. pkg. **43¢**

CAT FOOD
Puss 'n Boots 15-oz. can **13¢**
Balanced ration

Mayonnaise Nu Made quart jar **63¢**
"Flavor-whipped." (Pint jar, 35¢.)

Lac Mix Dry Milk Non-fat. (3-lb. pkg., 95¢.)
1-lb. pkg. **37¢**

Fleet Mix Cake Mix Biscuit mix 40-oz. pkg. **42¢**
Betty Crocker Yellow 20-oz. pkg. **36¢**

Pancake Mix Suzanna 20-oz. pkg. **17¢**
(40-oz. pkg., 33¢; 3½-lb. pkg., 43¢.)

Kitchen Craft Flour 10-lb. bag **99¢**
(5-lb. bag, 51¢; 25-lb. bag, 2.33.)

Corn Meal Mammy Lou Yellow 20-oz. pkg. **14¢**
(40-oz. pkg., 25¢; White, 40-oz., 29¢.)

Toilet Soap Wrisley 8 bars in plastic bag **53¢**

COFFEE VALUES

Edwards Coffee	1-lb. can	79¢
Vacuum pack. (2-lb., 1.56.)		
Nob Hill Coffee	1-lb. bag	74¢
Top quality. (2-lb., 1.46.)		
Airway Coffee	1-lb. bag	72¢
Mild, mellow. (2-lb., 1.42.)		

MARGARINE

Sunnybank Yellow	1-lb. pkg.	25¢
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Frozen Foods

Bel-air Peas	2 10-oz. pgs.	29¢
Baby Limas	Bel-air 10-oz. pkg.	19¢
Strawberries	Bel-air sliced 12-oz. pkg.	29¢
Bel-air Grape Juice	6-oz. can	13¢

Richest moment of the Season

Curtsey FRUIT CAKE 2½ Pound Ring **\$1.89**
Traditional treat at its best! Baked the Curtsey "home ingredient" way with choicest nuts and fruits. 14 oz. Sliced Bar **69¢**

Mrs. Wright's Bread large 21c
White or Wheat. Std. loaf, 15c.

LETTUCE **lb. 9¢**
Crisp, solid heads.

AVOCADOS **FUERTES LARGE SIZE** each **15¢**

NAVEL ORANGES **LARGE SIZES** lb. **7¢**

DATES **DEGLET NOOR IN MAILING CARTON** 3-lb. ctn. **75¢**

FRESH SPINACH **CELLO PACKED** per pkg. **12¢**

PRICES EFFECTIVE THURS., FRI., SAT., DEC. 11, 12, 13, 1952, AT SAFEWAY STORES IN PALM SPRINGS
Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.



"Where the CUSTOMER is KING"
AT THE SALES LOT BEAUTIFUL
SHOWING OF 1953 MODELS
PAN-AMERICAN-TERRA CRUISER
Also the New
23' LOVE BUG
With Bath
FINEST LIVABLE TRAVEL TRAILER
HANSON TRAILER SALES
Hiway 111 — 3 miles East of Palm Springs
PHONE 83-275 **AL ERNEST, Mgr.**

For These Chilly Nights
WE HAVE A WONDERFUL
Westinghouse Electric
Sheet or Blanket

Markel and Thermador Portable Electric Heaters
2-Speed Markel Heater, with fan, only \$12.95

Electric Heater & Appliance Repairs
Lighting Fixtures . . . Appliances . . . Flood Lighting

Philco Radios **ELECTRICAL SUPPLIES**

CAMPBELL ELECTRIC CO.
(Next to Electric Power Co.)
136 EAST ANDREAS ROAD **PHONE 2369**

350 So. Palm Canyon Drive . . . **Air Conditioned**
STORE **Mon. thru Sat. 9 a.m. to 8 p.m.**
HOURS: **Sunday 9 a.m. to 6 p.m.**

Aged Man Dies in Lonely Camp

Buddy Granfield, about 70, was found dead at his camp at the upper end of Chino Canyon by two hikers, John K. Terry, North Calle Encilia, and Richard Granger, 117 Via Miraleste, about 5 p. m. Saturday.

Deputy Robert L. Drake investigated, and found that death was from natural causes.

A native of Texas, Granfield had lived here about six months at his camp, where he took care of Jim Maynard's herd of horses grazing in that area.

Wiefels and Son Mortuary was in charge of funeral arrangements.

There are no known survivors.

Dr. Aikin Named CMA Delegate

Dr. William Aikin of Palm Springs was elected California Medical association delegate for the County Medical association at a meeting of the organization Tuesday at Riverside.

Dr. Fred Lord of Riverside was elected president. New officers will be installed in January.

PLUMBING SERVICE

NEED A PLUMBER?

Call Hurry!

2768

HENRY A. SIMSARIAN

850 N. Palm Canyon Drive

Pre Christmas Special

FOR A LIMITED TIME . .

\$50.00 PERMANENT WAVE \$25.00
\$30.00 PERMANENT WAVE \$15.00
\$25.00 PERMANENT WAVE \$12.50
\$20.00 PERMANENT WAVE \$10.00

INCLUDING STYLIZED CUT

Henri Tina

Walter Marion
Formerly of Ann Meredith Beauty Salon

Henri Beauty Salon

447 NO. PALM CANYON DR. PHONE 5312

MARTY'S SAMPLE SHOP

178 SO. INDIAN AVE.

Phone 5505

Special Purchase by Marty
for you Palm Springs Residents

100% All Wool

Jersey Dresses 9.95

All Wool

Childrens Coats Lined and Innerlined 14.95

FORMALS
Values to \$129.00

TOYS . . . GIFTS

FOR ALL THE FAMILY
AT FACTORY PRICES



ACCLAIMED BY AUDIENCES—"One of the best acts ever to appear here" is the typical comment of Villagers and guests after watching the performance of the Eugene Louis Dancers in the Starlite Room at the Chi Chi. Buddy Lester, star comedian of television, tops the current bill, which also features Hal Ross, sensational dramatic singer. Completing the show are Les Parker and his Orchestra and Durwood at the piano, permanent crowd-pleasers at the Chi Chi.

From Page One—MORE ABOUT

GUIBERSON CONTROLS

Warren.

The other members of the commission said, however, that the movement toward replacing controls had been amply publicized since August and that Guiberson had been given notice of the two hearings held by the commission. They said there was no good reason for delay.

L. C. Lewis of Cathedral City made the motion to recommend the replacing of controls and Robert Berlin of Banning made the second to it.

UNTIL THE HEARING Tuesday and Shaw's appearance, it

seemed that Guiberson was little interested in the movement to replace controls.

At an earlier hearing last month only a group of leaders from Palm Springs appeared. They have fought decontrol since Guiberson's plan for a cement plant first became known in 1948.

They provided support for the basic county zoning ordinance that put controls on Guiberson's land and on all the rest of the unincorporated territory of the county.

When a new board of supervisors amended that ordinance in 1949 to give Guiberson a decontrolled zone near Palm Springs, the Palm Springs people circulated a referendum petition against the amendment and forced a county-wide election.

THE ELECTION went against Palm Springs and for Guiberson. Shaw said yesterday, however, that Palm Springs people continued to fight. He intimated that they used their influence to block a loan to Guiberson from the United States Reconstruction Finance corporation.

The Palm Springs Chamber of Commerce initiated the movement for replacing controls this

Who Launders Sheets and Shirts Best? Phone 2733



DESERT HAND
LAUNDRY
383 NO. INDIAN AVENUE
PALM SPRINGS

year during the Summer. It appeared that the board of supervisors, four of whose members had changed since 1949, might be willing to vote to replace controls.

ON HAND TUESDAY for Palm Springs were Earl Coffman, owner of the Desert Inn; Frank Prince, president of the Palm Springs Chamber of Commerce; Florian Boyd, member of the Palm Springs city council; Russell Rink, city manager of Palm Springs; and William Dunkerley, manager of the Palm Springs Chamber of Commerce.

They made arguments they have made often before. Dunkerley, leading off, said the decontrolled zone and the possibility of a cement plant "continues as a threat" to America's "foremost desert resort."

HE SAID: "The very suggestion that there might be industry there has hurt us." People hear, he said, that industry may come and then they shy clear of making investments or visiting Palm Springs.

Rink said that dust from the cement plant was the "principal objection." He said it was true that "people voted for it" but that they were swayed by misleading propaganda.

Coffman said that despite Shaw's statement that Guiberson is now ready to go ahead it is clear that Guiberson is not able "to build or operate a cement plant."

On the other hand, he said, Palm Springs as a tourist industry has proved that it can give employment to 10,000 people. Guiberson, he said, could employ 400 at the most.

BOYD SAID Guiberson's uncontrolled zone is a "dagger pointed right at the heart of Palm Springs."

Prince said the rest of the county should be sympathetic towards Palm Springs. "What's good for Palm Springs is good for the whole county."

County Planning Director Tyler Suess pointed out that Lyle C. Newcomer, member of a firm of Los Angeles attorneys, has acquired more than 500 of the 1600 decontrolled acres and that Newcomer is asking for the replacing of controls. Guiberson owns about 460 acres, according to the commission's records.

SHAW SAID that Newcomer acquired his acres to be able to oppose Guiberson.

The people from Palm Springs

Line to Address Lions Luncheon

Winfield Line, long-time Palm Springs resident and president of Desert Museum, will address Palm Springs Lions at their meeting at the Tennis club this noon. His subject will be "A Recent Antelope Expedition and Other Travels." He is noted for his talks and colored motion pictures.

Lloyd Mason Smith, director of the Museum, will be program chairman for the day.

Lions club members are planning for a double-header next week. At noon the annual Christmas party will be held with the high school glee club under direction of Alexander Hammond presenting its concert and in the evening the club will join with Kiwanians and Rotarians in a tri-service club dinner dance.

Auxiliary Group at District Meet

Representatives of Frontier Post 5987, Veterans of Foreign Wars and the Auxiliary attended the district meeting held in West Riverside on Sunday.

Commander David Dunsworth and Charles H. Martinson represented the Post. Auxiliaries attending were President Marion Benzing, Kay Sparger, Junita Dunsworth and Beatrice Martinson.

From Page One—MORE ABOUT

CIRCUS

amount of work than others and not realize anything for it. He proposed that it be events sponsored by individual groups, with a coordinating committee in charge.

Bill Foster, president of the Junior Chamber of Commerce, asked if it would be possible for the groups to give the association 25 per cent of the profits realized, explaining that several organizations need to stage money raising events to keep their organization in operation.

STREBE COMMENTED that the Desert Circus should be a community affair, and not an event by which organizations plan to raise money for themselves.

Rosen, presiding, pointed out that the ultimate purpose of the group was to accomplish a good Desert Circus, and it was tentatively agreed that the question of presentation of the event be left to vote of the new board of directors.

Besides representatives of all organizations on the new board of directors, it was agreed to have the police department, fire department, and the city government represented.

asked for an early decision by the planning commission.

Coffman said at one point that Newcomer's piece of land was the only piece of land level enough for the construction of a cement plant.

Shaw, however, insisted that Guiberson did not need Newcomer's land. He described Newcomer as a "very sharp fellow."

RINK SAID there was nothing wrong about Newcomer's role. He said it might become necessary for those sympathetic to Palm Springs to "buy the entire site." There is, he said, "nothing un-American about that."

Lewis, the member of the commission who made the motion in favor of replacing controls, said after the motion carried that he was not worried about a cement plant. He was sure, he said, that Guiberson is not able to start a cement plant.

He is worried, he said, that some other industry just as dangerous to Palm Springs' resort industry will be established.



FIFTH ANNIVERSARY—The popular Victor recording artists, "The Todds," Art and Doty, return to Shadow Mountain Club in Palm Desert for the Fifth Anniversary dance. It is also the Todds' fifth season. Just back from New York, where they were on television and making records, the Todds will feature the dinner dance Saturday night.

Lease of Rogers Ranch Announced, Re-Opens Today

Grand opening of The Ranch, formerly known as Rogers Ranch, will be held tonight, Thursday, it was announced by Ned Crawford and Jerry Conlin, who have taken over the master lease of the property from Trav Rogers.

It will be an informal-formal opening, according to the new lessees, who were associated with Howard Manor last season. Dinner will be served from 5 p. m. with entertainment in the dining room starting at 8 p. m., and an old-fashioned western dance to be held in the ballroom at 9 o'clock.

ENTERTAINMENT will be furnished nightly in the dining room by Jean Green at the drums and Jan Campbell at the piano. Old-fashioned western dances, one of the most popular events in the Village in days gone by, will be started again after January 1, every Thursday night.

Other plans for the future announced by Crawford and Conlin include a jam session every Monday night, Sunday ranch breakfasts and hay rides.

OPERATION of the ranch bungalow unit just completed last year has started, with a new swimming pool among the many entertainment attractions for guests.

"The Ranch will return to an informal atmosphere," Crawford and Conlin said, inviting "all

guests to come as they are." "It will be strictly informal at all times," they added.

The two men announced that Rogers will lease the stables connected with the property.

PIANOS

For SALE or RENT
Grands, Spinets, Uprights
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Dealer For
NATIONALLY ADVERTISED
NEW PIANOS

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233 Cajon St. Phone 4-6891
REDLANDS

At last, perfect foundation Colors-Covers-Stays On

Now at last women can have a make-up foundation which is everything they have always wanted—one that covers and colors all day without touch-up but still lets the skin feel "alive."

Texture Tint is a glamorous liquid foundation that covers your skin with a sheer veil of beautiful color. It is the most perfect, the most costly foundation make-up ever made because the pigments are of impalpable fineness. (In chemistry, this means the very finest particle.)

It is the impalpable fineness that gives you such dramatic color and enables you to cover and hide little flaws; that also makes Texture

4a—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, December 11, 1952

Everyone in the Palm Springs area reads The Sun.

TUNE IN

"CHIMES IN THE DESERT"

KCMJ-9 a. m.
SUNDAY

Sponsored by
First Baptist Church
Desert Hot Springs

Will you be
The
Lucky
One?

Will Sacrifice
Brand New
1952
Oldsmobile
Sedan.

Plaza Motors
182 EAST ARENAS

County Lake

Idyllwild Park

Plan Advocated

County Road Commissioner A. C. Keith and County Counsel W. O. Mackey had under study today a proposal to create a lake in the county park at Idyllwild.

Supervisor Sherman Lewis proposed that a canyon in the area be dammed and allowed to fill with water.

Keith and Mackey were instructed to look into the legal angles of the proposal and estimate the costs.

Village Pharmacy

"Your Only Rexall Store"

Merrill and Juanita Crockett, Owners

201 N. PALM CANYON DRIVE

TEL. 4321

CHRISTMAS DECORATIONS

BUY NOW!

Fresh Genuine
Green English Holly
Wreaths
from \$3.00 up

Sprayed English
Holly Wreaths
Sprayed and Gilt
White Pine Bows
from \$2.50

Pine Wreaths \$2
Cedar Wreaths
\$1.50

SPRAYS Long Needle Pine Cedar Tip Silver Tip 50c each

CHRISTMAS TREES — Assorted colors, sprayed and flocked. Most unusual shades. 34" to 44". Silver Tips. ONLY \$10.00.

FRESH CUT FLOWERS

98c a full bunch

All Flowers in Season
Now Available.

SPECIAL!

Sprayed and Gilt

Smoke Tree

from \$2.00 a piece

GREEN ENGLISH HOLLY

by the piece

20c up

Hundreds of Items for Your Decorating Needs.

Cut Flowers — Ceramics — and Gift Items within your budget.

Mailed Anywhere in the United States.

GROWERS Plant and Flower Market

Located in The Desert Farmers Market
444 N. Palm Canyon Drive
Phones 5343 and 5361

DESIRABLE!

MODERN HOMES

PRODUCED BY

MODERN METHODS

TWO BEDROOMS — LIVING ROOM — DINETTE
BATH — KITCHEN — SERVICE PORCH
EASY TO FINANCE \$1789
Includes all materials preassembled or pre-cut ready for quick erection at the building site.

- Quickly built
- Superior Construction
- Conforms to high government Standards
- Eliminates material waste
- Saves extra carpentry costs
- Acceptable for FHA processing
- Meets all building code requirements

MODEL HOME UNDER CONSTRUCTION AT 4200 W. RAMSEY BANNING G. A. B. PROSSER

Write for literature
P. O. BOX 1498
PALM SPRINGS

Gas Rate Hike in Effect Jan. 1 in Local Area

Company Granted
Increase by State
Utilities Board

Natural gas users in the Palm Springs area and other sections of the southland will receive higher gas bills after January 1 as a result of a rate increase granted to the Southern California Gas company and Southern Counties Gas company by the state public utilities commission.

The board will increase the average monthly gas bills of residents here as well as in all counties served by the two companies from 17 to 24 cents.

THIS RAISE will affect the entire district covered by the companies in the county, from the western boundary to Blythe. Whether the increase would be uniform in all localities will not be known until the commission's engineers complete a survey to determine where to apply the increases and what percentages should be applied to various areas, McFadden said.

THE HIKE included seven cents granted as a general rate boost due to higher operating costs. The remainder of the increase was prompted by a rise in the wholesale cost of gas piped here from El Paso, Texas. The commission said the average monthly increase for Southern Counties' 375,000 users would be 11 cents. This increase was occasioned solely by the increased cost of wholesale gas.

THE PUC stressed that if the Federal Power Commission disallows the higher wholesale rate being charged by the El Paso Natural Gas company in a forthcoming review, the two local companies will make refunds to their customers.

HAVING
Lock Trouble?
— CALL —
Desert Lock
& Key

DAY — PH. 2341 — NIGHT
344 N. Indian Palm Springs

Fly home for the holidays!

The best Christmas present
you can give the folks back
home is *you*. Distance is a
matter of minutes when
you step aboard a fast
Western Airliner.



You can take the rest of your
family along for half-fare on
Western's Family Plan if you
travel on Monday, Tuesday,
or Wednesday. Just buy a
regular ticket for yourself
and a half-fare ticket for
each of the others.

Call Your Western Travel
Agent at 2709 or Olman
Travel Service 2736

WESTERN AIR LINES

AMERICA'S OLDEST AIRLINE



Kiwanians Hear Tale of Helsinki Olympic Games

Ed McCoubrey told Kiwanis club members of his recent trip to the Olympic games at Helsinki at their luncheon club meeting Tuesday noon at the Tennis club.

Highlights of the Olympic games to him and Cliff Henderson, who accompanied him, were: Bob Richards, winner of the pole vault championship; the Russian sportsmanship, and the win by a Brazilian of the hop, skip and jump and the crowd's insistence that he circle the stadium to receive their applause.

E. L. "Larry" Tromley, convention manager of Kiwanis International, was a guest at the

meeting, and told of plans for next year's convention in New York city. Approximately 14,000 delegates are expected, along with 4500 wives and 1400 children, he said.

He said that he will open the office in New York on February 2, for the convention June 21 to 25. His trip here is to select a site in California for the 1954 convention, with the probable choice San Francisco.

Keep pace with Palm Springs
—read The Sun.



**WANTED
PARTNER
ASSOCIATE
DEVELOPER**
To build desert real estate sub-division based on large artesian HOT MINERAL WATER HEALTH RESORT willing to invest with owner-inquire Hot Mineral (1 Mi. So. then 3 mi. E. of Pope) or Phone L.A. ATlantic 9-4392

5a—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, December 11, 1952



DILTS L. RASOR
FULLER BRUSHES - COSMETICS
PHONE 3144 BOX 621
PALM SPRINGS, CALIF.

Carnation CORNER



Goodness, the Big Day is getting close! I still have lots of Christmas shopping to do, don't you? That's why I'm giving you two "ahead of time" recipes today — one a dessert for holiday entertaining — and the other for a good hurry-up supper.



(Makes 8 servings)
2 egg whites
1/2 cup sifted confectioners sugar
1 teaspoon mint flavoring
Green food coloring
2 cups (1 pint) Carnation Whipping Cream
1/2 cup maraschino cherries
1/2 cup chopped nuts

Beat egg whites stiff. Fold in confectioners sugar. Add flavoring and food coloring. Blend in whipped Carnation Cream, cherries and nuts. Place in sherbet glasses or serving dishes; chill. Top with whole maraschino cherries if desired.

COOL GREEN WATER
...when you "float" flowers, put a little green food coloring in the water. Makes a lovely setting for brilliant blooms.

I believe you'll have most success with these recipes if you surely use Carnation's wonderful creams. They always have the same rich, dairy-fresh flavor, so you're sure of the results.

**HASTY BEEF
'N' POTATOES**
(Makes 4 to 6 servings)
1 pound ground beef
1 1/2 cups mashed cooked potatoes
1 tablespoon flour
1/3 cup chopped onion
1 egg
1/2 teaspoon salt
1/2 teaspoon pepper
1/2 teaspoon nutmeg
1 cup (1/2 pint) Carnation Half & Half

Combine all ingredients; blend well. Spoon into buttered 1 1/2 qt. casserole. Bake in moderate oven (350° F.) about 1 to 1 1/4 hours. Serve warm.



Instead, be sure to hold onions under running water while you peel them. Remove onion odor from hands and knife by rubbing with a cut lemon.

Mashed potatoes will be extra light, fluffy and delicious if you use warm Carnation Half & Half — 1 to 2 tablespoons for each medium-size potato.



What's good for the sheep
is good for the sheik...

Most of us feel the day's not begun till we've had our coffee! Legend says this favorite was discovered by an Arab who watched his sheep browsing on coffee bushes and decided to try it himself. I like Carnation Cream in my coffee. I know the rich flavor is protected by spotless stainless steel equipment, like all Carnation's delicious dairy products. To me, rich Carnation Cream is the final touch for perfect coffee. You'll enjoy it too.

Don't forget all Carnation creams! Each is perfect of its kind...dairy-fresh, flavor-protected by the most modern processing. You'll find they make such a difference!

CARNATION COMPANY
45-910 Jackson Street
Phone Indio 73139
INDIO, CALIFORNIA

GREAT NEWS FOR BARGAIN HUNTERS!



CHASE & SANBORN, M. J. B.,
S & W, HILLS BROS.

COFFEE All Grinds **75¢**
1-lb. Can
2-lb. Can \$1.49

PEACHES Elma, Cling Slices or Halves **21¢**
Lge. 29-oz. Can

CRACKERS Ritz **31¢**
1-lb. Pkg.

**BANQUET, PREPARED
CHICKEN**

• Fricassee 3-lb. Can \$1.09
• Boned For Salads 6 1/2-oz. Can **37¢**

**Hormel's Lunch Meat
SPAM** 12-oz. Can **39¢**

Table-Trimmed MEATS

DUBUQUE'S "IOWA" LEAN, SUGAR CURED

**SMOKED
PICNICS** **41¢**
lb.

GUARANTEED TENDER, SHANKLESS
GRADE GOOD OR CHOICE STEER BEEF

**CORNER
BEEF** Tender Boneless **59¢**
lb.

SLICED BACON Dubuque's Miss. Full Slices **47¢**
lb.
STEWING HENS Strictly Fresh **49¢**
lb.
JUMBO SHRIMP Gulf Caught Frying Size **85¢**
lb.

DELICATESSEN

HORMEL'S, COOKED
CANNED

HAMS Boneless \$6.95 Ea.
6 3/4-lbs.

Pioneer, Top Quality
BOLOGNA Large **55¢**
Sliced

Great Western Show Prime Steer Beef

STEAKS

Round **79¢** T-Bone **98¢**
Swiss Rib lb. Club lb.

Northern Boneless
**FILLET OF
ROCKFISH** **35¢**
lb.

Garden Fresh PRODUCE

NO. 1 WHITE ROSE

Potatoes **10 lb for 49¢**

SMALL NAVEL
ORANGES **4 lb 19¢**

Artichokes LARGE SIZE **2 for 23¢**
in handy packed bags

Winesap Apples **3 lb for 29¢**

RADISHES **3 bunches for 5¢**

Large Walnuts in bulk **3 lb 98¢**

Hormel's Chili & Beans 16-oz. Can **35¢**

Pineapple Jce. 46-oz. Can **24¢**

Grapefruit Jce. 21¢

Case-Swayne Red Beans No. 25 16¢
Case-Swayne Lima Beans Picnic Can 13¢
Case-Swayne Butter Beans 303 Can 23¢

CHICKEN OF THE SEA (Red Label)
Solid Tuna Light Meat 7-oz. Can **35¢**

ELNA, Fine Quality
Grated Tuna **21¢**

AMERICAN BEAUTY, Long
SPAGHETTI 16-oz. Pkg. **17¢**

FOOD CLUB, Solid Pack
TOMATOES Can 20-oz. **15¢**

FROZEN FOODS

LIBBY'S Concentrated
ORANGE JUICE

2 6-oz. Cans 25¢

Libby's Strawberry 10 1/2-oz. Pkg. **23¢**

Libby's Mixed Veg. 10-oz. Pkg. **16¢**

Food Club Fr. Fries 9-oz. Pkg. **17¢**

Food Club Fillet Sole 1-lb. **53¢**

Sandwich Steak Kosciuszko Each **15¢**

LIBBY'S **CORN** 10-oz. 16¢
SPINACH 10-oz. 16¢
Broccoli 10-oz. 25¢

B-Z-B HONEY 12-oz. Jar **27¢**

STAR OLIVE OIL 8-oz. Btl. **41¢**

TREE TEA 1/4-lb. **33¢** 16-ct. Bags **18¢**

BRILLO Large Package **21¢**

Calamatic Wash Pdr Heart's Delight No. 2 1/2 21-oz. Pkg. **27¢**

Peaches Elberta 16-oz. Can **27¢**

Cinch Cake Mixes 16-oz. Pkg. **35¢**

Silk Tissue 2 650-ct. Rolls **13¢**

Northern Towels 150-ct. Roll **17¢**

Zee Napkins 2 80-ct. Pkgs. **27¢**

COLORED MARGARINE
DEL RICH 1-lb. Ctn. **29¢**

DEODORANT SOAP
DIAL 2 Reg. Bars **23¢** 2 Bath Bars **29¢**

Spreckels, Granulated

SUGAR

Regular \$1.04

10-lb. Bag **85¢**

This Coupon Worth 19¢

No sales at 85¢ without coupon.
(Limit 1 Bag Per Customer)
Expires Dec. 14, 1952

With this coupon

CLIP 'EM AND SAVE!

Lever Bros. Detergent (with FREE Xmas decorations)

SURF

Regular 57¢

GIANT PACKAGE **39¢**

This coupon worth 18¢

No sales at 39¢ without coupon
Expires Dec. 14, 1952

With this coupon

Oscar Mayer's Famous "YELLOW BAND" PURE

PORK SAUSAGE

Regular 55¢

1- POUND ROLL **35¢**

This coupon worth 20¢

No sales at 35¢ without coupon
Expires Dec. 14, 1952

With this coupon

Borden's, enriched 'Bake 'n Eat'

BISCUITS

Regular 3 for 45¢

7 1/2- OZ. CAN **3 CANS 28¢**

This coupon worth 17¢

No sales at 28¢ without coupon
Expires Dec. 14, 1952

With this coupon

All popular national brands

5¢ Candy Bars

Regular 6 for 30¢

This coupon worth 11¢

No sales at 19¢ without coupon
Expires Dec. 14, 1952

With this coupon

LIQUORS

Clinton County—5th Gal \$2.09

BOURBON Holloway's Mix, 5th Gal. \$2.98

Banker's Bond, 4 yrs. old \$2.29

BRANDY & RUM Imp. Chicleen, 5th Gal. **79¢**

BONDED **TABLE WINES**

Bardwell, Ky. 5th Gal. \$2.69

TABLE WINE 1/2-gal. **73¢**

Advertised Prices Good Thur. Thru Sun., Dec. 11 Thru 14

mayfair

444 N. Palm Canyon Dr. Palm Springs



(Anderson photo)
CITIZENS COMMITTEE OF PLAYHOUSE—Organization meeting of the Citizens Committee of the Palm Springs Playhouse was held Wednesday afternoon. Members voted to start the membership card sale immediately, and discussed plans for the season which starts January 13. Attending the meeting were: in front; seated, from left, Mrs. Dan Flax, Anita Haskell Jones, Mrs. Howard Jay, Mrs. Walter Freund, Mrs. Austin McManus, and Mrs. Noble Banks, chairman. Standing, Director Michael Ferrall, Claude Gottbehuet, Mrs. Gottbehuet, Miss Mary Maizi, Ingenue Mary Foskett, Morris Finerman, Miss Fern White, Staley Jalcff, Richard Outcault, Barrett O'Shea and Ed Matousek. Producer Herb Rogers and Mrs. John Lapp are sitting on floor.

Mrs. Noble Banks Chairman of Playhouse Committee

Mrs. Noble Banks was named chairman of the Citizens committee of the Palm Springs Playhouse at the first meeting of the season held Wednesday afternoon at the home of Producer Herb Rogers.

Nineteen persons attended the meeting and completed plans for the season which will open January 13.

IT WAS AGREED to start the membership card sale immediately, with prices to remain the same as last year even though production costs are increased. One thousand cards will be offered for sale before January 13 at a \$10 reduction, and after that date the reduction will be \$5 on all season tickets.

Members each took 20 to 50 cards, and Rogers reported that Claude Gottbehuet sold 40 cards by Friday morning and requested more. Cards are also on sale at Desmond's, Ramon Drug, Nelson's For Men, Robinson's, Bullock's and the city offices, Rogers said.

MEMBERS VOTED against installation of the star system during the entire season, but asked

that this be done five times only. The resident company will open the Playhouse January 13.

Rogers told the group of plans for improving the theater facilities, and reviewed progress had been made in past years.

Rogers and Michael Ferrall are now holding conferences on the selection of the opening play, and are considering presenting at least two and possibly four original plays.

L. A. Woman Dies of Heart Attack

Mrs. May T. Moore, 73, Los Angeles, died at 7:15 p. m., Thursday, December 4, at the Desert Hospital due to a heart attack.

Mrs. Moore suffered the heart attack while in the bath house at Desert Hot Springs, and was treated by the resuscitation squad from the Desert Hot Springs fire station before being taken to Desert Hospital by Wilef and Son ambulance. She died about one-half hour after arriving at the hospital.

A native of Indiana, she was a resident of Los Angeles. She and her husband were in Desert Hot Springs for one week.

Her husband, Claude C. Moore, is the only survivor.

Funeral services were held in Los Angeles.

On the Trails

Strange things are done—in this land of all-year sun. And one of these is a shopping tour on horseback via our trails. You can pick out boots at Rasmussen's shop, located at Rogers Ranch, then ride across country to Scott's Smoke Tree Ranch Stables shop, and match them up with a sombrero. Or you can tie your horse to a Palo Verde tree and visit Marj Riley's on north Palm Canyon drive for that fancy custom-made shirt. No parking problems—and so much fun.

There is a new pony ring for the tiny fry located across from the Horizon Trailer Park at Araby Point. It is owned and operated by Colin Ricketts, who also has a high-schooled pony eager to do his tricks for the youngsters. The pony ring is the merry-go-round type with the ponies all fastened to the carousel, making it safe for the smallest child.

At a recent Desert Riders breakfast gathering at Sunny Cove, Johnny Boyle and Jack Boyer charmed a chipmunk into a continued vigil with their cowboy duets. And charmed with both the chipmunk and the songs were Sally Tworger and her guests, H. G. Evans and Ann Hutchinson. Mrs. John Redfield and Mrs. Harold Ray, both guests of the Desert Inn, were escorted to the ride by Frenchy Small. George Braley, among those present, generously offered to donate a triangle for our chow-gong. Eugenia Rieder of Woodside, California was guest of Mildred Potter.

The Indian agent, Mr. Lee Odle, certainly gets things done. He has been working right along with the Indians on the trail improvements. The Andreas Canyon trail is now a horse-boulevard, and a trail we can well be proud of. Billie Moseley reports the next thing on the agenda is a meeting of Cliff Campbell and Mr. Odle to determine the amount of work necessary to build an up-trail and down-trail in the Tahquitz Canyon.

This weather is perfect for riding—so—
See you on the trails.
—ANITA HASKELL JONES.

Everyone in the Palm Springs area reads The Sun.

Mrs. Howard Jay, Mrs. Walter Freund, Mrs. Austin McManus, and Mrs. Noble Banks, chairman. Standing, Director Michael Ferrall, Claude Gottbehuet, Mrs. Gottbehuet, Miss Mary Maizi, Ingenue Mary Foskett, Morris Finerman, Miss Fern White, Staley Jalcff, Richard Outcault, Barrett O'Shea and Ed Matousek. Producer Herb Rogers and Mrs. John Lapp are sitting on floor.



Mayor's Radio Show Enjoyed in Local Homes

Many Villagers heard Mayor Charles Farrell's first radio broadcast of his "My Little Margie" series Sunday evening and typical comment expressed was "now we can easily understand why TV audiences throughout the nation protested the abandonment of his Summer replacement show."

The new radio series is presented on the Phillip Morris Playhouse over the CBS radio network including the local station KCMJ each Sunday evening at 8:30.

Farrell and his co-star, Gail Storm, are supported on the show by top radio performers. The TV version of the show returns to the air on New Year's Day, Thursday, January 1, over Channel 2.

Judge Therieau Heads Local KC

Judge Eugene E. Therieau is the new Grand Knight of the Palm Springs council of Knights of Columbus following the organization's annual meeting at St. Theresa's church parish hall.

Other officers elected were Robert Rech, deputy Grand Knight; Larry Sitter, financial

LOSES WALLET

Billie Nielsen of Studio City reported to police the loss Saturday night of a green wallet containing between \$75 and \$80 in cash, identification cards and driver's license.

secretary; Joe Wood, recording secretary; Jack McCoy, treasurer; Pat Martin, warden; William Miller, judge advocate; William Welch, Chester Soloski, Frank Murray, guards; Val Blatz, Steve Holden and Leo Paquette, trustees.

The Desert Sun

TWENTY-SIXTH YEAR

and PALM SPRINGS NEWS

Page One-C

Palm Springs, California, Thursday, December 11, 1952

Third Section

Mrs. Becker Chairman of Israel Bond Campaign

Mrs. Rose Becker has accepted the chairmanship of a one-day community drive next Sunday when Palm Springs participates in a nation-wide Big Day for State of Israel bonds.

Plans for the event are proceeding at a rapid pace, Aaron Seiberg, chairman of the local Israel Bond committee and Henry Goldenberg, president of Temple Isaiah, said Monday.

"BIG DAY (Bonds of the Israel Government Day) will mark a high point in the present inter-

national campaign to enlist a million new Israel Bond subscribers throughout the United States," Mrs. Becker said, in indicating plans for the one-day observance.

Mrs. Becker emphasized that Big Day falls during the eight-day Chanukah festival which will be observed starting Friday evening, December 12, by Jewish people throughout the world. Chanukah commemorates the successful defense of Jewish freedom by the band of heroes under

the leadership of Judah Maccabee more than two thousand years ago.

"BY OBSERVING Big Day," Mrs. Becker said, "the people of Palm Springs will have an opportunity to honor the ancient Maccabees whose heroic deeds we remember at Chanukah. Our subscriptions to Israel Bonds will help Israel's modern Maccabees to build their land."

Mrs. Becker said that Big Day is the most important single community-wide effort ever undertaken in behalf of Israel. She announced that "a large corps of volunteers will bring in people's homes the stirring story of Israel's industrial and agricultural development and the vital need for American investment through Israel Bonds in its fight for economic independence."

Car Damaged After Skidding

Damage estimated at \$300 was caused to the car driven by Arthur C. Bell, 747 Date street, when it overtook on Highway 111 near the north city limits about 2:10 a. m. Sunday.

The vehicle was traveling south on Highway 111 when it skidded and overturned. Officer Gene Holmes reported. It came to rest on its top.

for economic independence.

THIS PROCEDURE will be duplicated throughout the entire United States. Steinberg disclosed. In Palm Springs, it is expected that Big Day will be a high-water mark in local achievements in the sale of State of Israel Bonds.

Mayor Charles Farrell has issued a proclamation urging all to assist in the campaign and has set aside Sunday, December 14, as Israel Bond BIG Day.

"The success of the \$500,000,000 State of Israel bonds is vital to Israel's achievement of her economic goals," he said.

Christmas Shopping

CAN BE FUN THIS YEAR!

If you are planning to do your Christmas shopping in Los Angeles this year, here is a suggestion that will save you time, energy, wear and tear! Spend a day or two at the Los Angeles Ambassador conveniently located on mid-town Wilshire Blvd. Shop leisurely, eliminate traffic problems and rush hours in the stores. The Ambassador's gracious hospitality will make your shopping trip a Holiday Vacation.

For Reservations Phone us at
Dunkirk 7-7011

THE LOS ANGELES
Ambassador
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Los Angeles

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The Other Side of the City Hall

by CITY MANAGER RUSSELL RINK

Nearly everyone who owns property carries fire insurance yet very few persons know how rates are established. As you may know the rates are not the same in all cities. The amount and quality of the city's fire equipment, the water supply, communication system, building code, and police department are all stirred together in a complicated formula to determine the city's class.

The most perfect score that can be achieved is Class 1, the poorest Class 10. In county areas where there are no fire fighting facilities the score gets even lower and the insurance rates higher.

THE PACIFIC BOARD of Fire Underwriters, an agency supported by the insurance companies, sends its engineers into a city to survey its fa-

cilities. Over 100 different items are considered under the above general headings. For every item that isn't perfect under the Board's standards, deficiency points are given.

Palm Springs has a rating of Class 6, quite away from perfect but up until a year ago we were Class 7. Construction of a second fire station, addition of more firemen, installation of more fire hydrants, and improvement of the water system by the water company were responsible for this reduction. Insurance rates dropped 10 per cent to 15 per cent as a result.

WE ARE PENALIZED severely because we have no fire alarm system. But here is the insult: We are also penalized 500 points because of our fine climate. It is termed hot and dry, both of which conditions are not conducive to firefighting.

The fire alarm deficiency can someday be eliminated but if we had the power to change our climate to cold and damp, there'd be no more Palm Springs. Since the difference between each fire rating class is 500 points we can never get the highest score.

EVEN AFTER the Pacific Board of Fire Underwriters' engineers survey the city the job isn't complete. The Pacific Fire Rating Bureau takes the report of the Underwriters and from this determines the actual fire insurance rate. Mercantile buildings are inspected and rated individually by the Fire Rating Bureau. The kind of construction and distance from other structures are factors considered.

This explanation only touches the high spots but it serves to show some of the factors that determine your fire insurance rates.

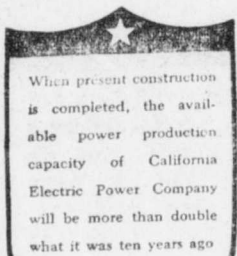


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Our Line Crew Foreman and 1100 other employees doing their jobs conscientiously and well are an important part of the reason why Cal Electric's customers receive such dependable electric service.



DESERT Museum NEWS

Friday, December 12—8 p. m. At Museum.

Geography Series: Hungary and Poland. Films: "Poland," "Beautiful and Gay Budapest," and "Budapest Symphony."

Saturday, December 13—10 a. m. to 3 p. m. Hike to Eagle Canyon back of Tramview Village. A lovely hidden palm oasis. About one mile each way walking; some 10 miles round-trip driving. Bring lunch and water.

Saturday, December 13—8 p. m. at Stevens Grammar School on North Palm Canyon drive.

Guest Lecturer: Dr. Richard Jahns, professor of Geology at Cal Tech in Pasadena, giving an illustrated talk on a virtually unknown part of Sonora, Mexico: "The Pinacate Craters." Dr. Jahns has studied this area in detail and has many interesting experiences to recount about this barren desertland.

Monday, December 15—8 p. m. At Museum.

Biology Series: Cycle of Life. Films: "The Carbon-Oxygen Cycle" and "Energy from Sunlight."

Tuesday, December 16—8 p. m. At Museum.

Desert Series: Edmund C. Jaeger in an illustrated talk on "Common Desert Trees and Shrubs." Mr. Jaeger is the author of many noted desert books and a member of this Museum's advisory board.



By AUGUST G. KETTMANN
Chief of Police

Because we have a temperature range of approximately 100 degrees between the occasional Winter low and the Summer high, building material is subjected to a maximum of exposure and stress by the elements here on the desert.

The result is—and you may see it first hand in your own home or hotel excepting where metal is used—that doors and windows do not fit snugly due to warping or shrinkage. In the Winter they bind and in the Summer it is almost impossible to keep them latched.

This condition makes things easy for the potential house burglar or prowler. Where the bolt is exposed by large crack between the door and the jam insertion of a celluloid playing card or a knife blade serves to push back the lever and provide entry.

YOU MAY TRY this trick yourself and discover just how difficult it would be for someone, with larceny in their heart, to get in. The locksmith will install a "safety strike" for a small fee and restore your peace of mind. (We have two in Palm Springs and they are completely reliable.)

Or—chains on the inside of the door are always advisable, especially when women are alone in the house. They are then able to open the door a few inches to see who is calling without the person outside being able to force his way in. Burglaries in residential districts are quite often committed by peddlars who, upon finding the house is unoccupied, make entry. This is why it is extremely important to make a report if any suspicious persons are seen in the neighborhood.

THIS IS ALSO ONE of the reasons why Palm Springs city council two years ago, in an effort to further protect the community, provided an ordinance requiring that persons selling subscriptions or ped-

dling house-to-house (which is not too common in the Village) be fingerprinted and otherwise screened to prevent fraud being perpetrated on local residents.

Some such fly-by-nighters question our right to have them properly identified but we have found the legitimate sales representatives more than willing to comply with these requirements.

PEDDLERS AND SOLICITORS have an apparently legiti-

mate excuse for being in the residential areas and it is very difficult for the police to catch them "in the act" unless, through your cooperation, we are notified.

Sometimes they have criminal tendencies and will not hesitate to "case" a house and come back later and do a thorough job of burglarizing it. Obviously, when they have been photographed and fingerprinted, they are hesitant to so engage and the time spent

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and PALM SPRINGS NEWS
Thursday, December 11, 1952

in screening them has a protective effect, the value of which cannot be estimated.

Because of your interest in some of the precautionary steps which may be taken to prevent crime we will recite more in another column.

JANUARY 13 WILL OPEN THE PLAYHOUSE For Our 4th Season SPECIAL CHRISTMAS OFFERING 10 ADMISSIONS FOR \$20

Good during the 15-week season and good for any-number of people at one time.

A PERFECT CHRISTMAS GIFT

A saving of \$10 on each card in this pre-season campaign.

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with last year's residence company.

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admission cards.

ENCLOSED FIND MY CHECK FOR \$.....

for admission cards.

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See this Ford... Value Check its 41 "Worth More" features... and Test Drive it. You'll see why this new standard-setting car is worth more when you buy it... worth more when you sell it.

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PALM SPRINGS

3b—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, December 11, 1952

Desert Urged to Continue Battle for Zoning Laws

L. C. Lewis, Cathedral City, member of the county planning commission, told the Desert Hot Springs chamber of commerce at its annual meeting Thursday night to continue its campaign to obtain a zoning law for the area.

Lewis said he believes that perhaps Desert Hot Springs' previous effort at zoning, which proponents said was killed by land owners outside the community, was too ambitious. "Perhaps Desert Hot Springs bit off more than it could chew," the commissioner said.

HE THEN PROPOSED that a new attempt include only the townsite and a half mile wide belt around it. He explained that Riverside county's present zoning law is only an enabling act and that the commission never recommends that the Board of Supervisors zone an area where there is too much opposition. Lewis praised Desert Hot Springs as being ahead of Cathedral City in advertising but said: "We are ahead of you in zoning. We sought zoning 48 hours after the law became effective and were the first community to obtain it."

LEWIS SAID PART of Desert Hot Springs has deed restrictions, while Cathedral City had none. "But," he added, "part of Desert Hot Springs and all of the surrounding country is open to anything. The object of zoning is to protect property. In Cathedral City, before zoning, property values sometimes were cut several thousand dollars when something undesirable came in next door."

"If you can't get as big an area as you tried to get before, get a good start. I urge you to do something in as large an area as you can. That will protect Desert Hot Springs from the outside, will cover your unrestricted area and will replace your deed restrictions which eventually will run out."

"Think it over and try to get action. Let that be one of your projects for 1953," Lewis said.

Water Plan

Delay Hearing on Cabazon District

Hearing on proposals to form a water district in the Cabazon area were continued until December 22 at 10 a. m. by supervisors Monday.

The delay was ordered at the request of proponents of the plan. Attorney David Berk, representing proponents, said they asked the delay until a report of the senate committee which looked into the situation was received.

Melvin Hansen, past owner of the much-criticized Cabazon Water company, said he will oppose the district plan.



MASTER OF FOODS—Chef A. Pierre Gens, master of foods at Howard Manor, has delighted gourmets throughout the United States with his magnificent preparations. Born in Marseilles, France, he served his apprenticeship in Paris, London and other cuisine conscious European cities, and since coming to the United States has been master chef in many of the outstanding eating places in the country. He studied under Chef Henri Charpentier, originator of the crepe suzette, and is gaining universal prominence in his own right with his indescribable sauces and his Roast Long Island Duck a L'orange.

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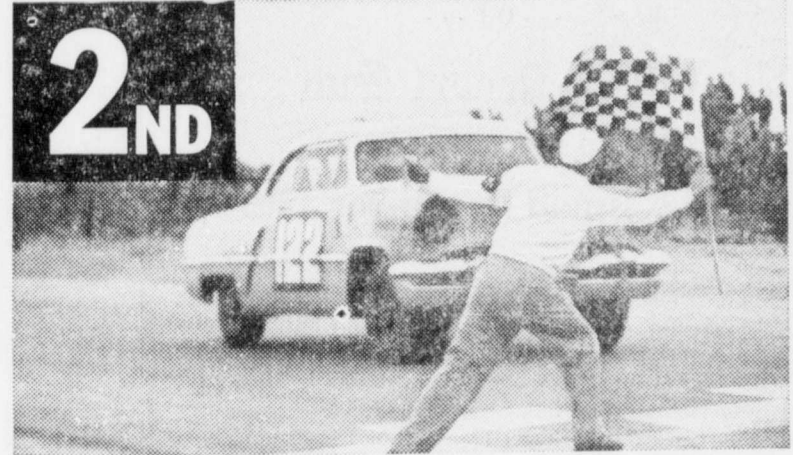
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Entrant No. 129—the first Lincoln—crosses the finish line a winner



...followed 1 minute 11 seconds later by Car 122—another Lincoln

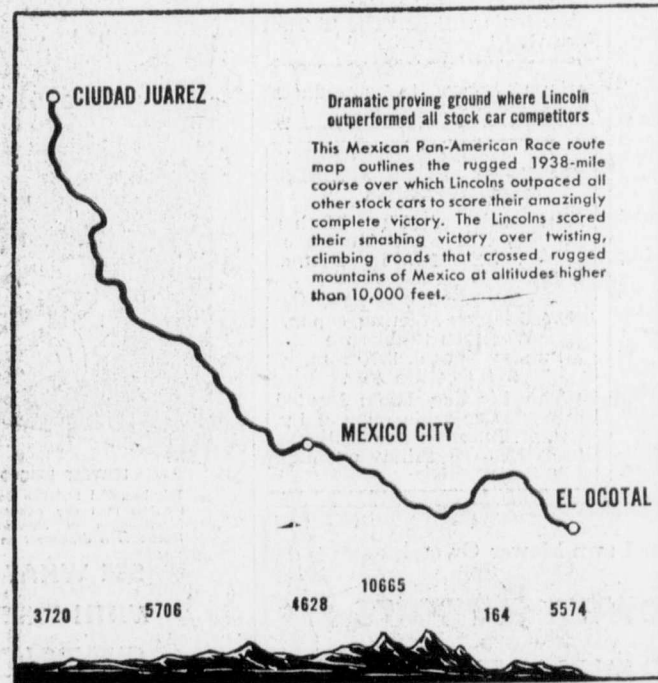


... 4 minutes 18 seconds later the third place Lincoln crosses line



... then in 5 minutes 29 seconds fourth Lincoln finishes—20 minutes ahead of next car.

1953 LINCOLNS SWEEP FIELD IN MEXICAN PAN-AMERICAN RACE



Lincoln for 1953 is the automotive sensation of the world today!

1953 Lincolns in the Mexican Pan-American Race took not just first, not just second, but third and fourth places as well!

In the race participants call "the toughest stock car competition in the world," the winning Lincolns swept afield of 66 other American production cars representing 11 other makes—and won by a big time advantage.

The first 1953 Lincoln to cross the line was driven over the tortuous 1,938-mile course in a total elapsed time of 21 minutes, 15 minutes and 38 seconds. Then, within 10 minutes and 58 seconds, the three other winning Lincolns swept in—with the last one fully 20 minutes ahead of its nearest competitor.

Never before has there been such a record established in this International Contest organized by the A.N.A. (Asociacion Nacional Automovilistica)—a run that includes altitudes ranging higher than 10,000 feet—over roads of every type and condition.

Never before has a great car so clearly demonstrated both its performance superiority and ruggedness in such a competitive test.

The 1953 Lincoln, with its advanced design 205-hp engine—the V-205—is the car to challenge all others this year. So see the 1953 Lincoln—which is powered to leave the past far behind. Try it—drive it—for the performance revelation of a lifetime!

1953 LINCOLN — POWERED TO LEAVE THE PAST FAR BEHIND

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Bible Sunday to be Topic Sunday of Dr. Blackstone

Dr. James H. Blackstone, pastor of Community church, will speak Sunday morning at the 11 o'clock service on the subject,

"The Everlasting Word."
"This Sunday is being observed widely throughout the Christian world as Universal Bible Sunday," Dr. Blackstone said, "and will point out in my sermon why the Word of God has continued to hold such a high place in the hearts and interest of millions of people throughout the world."
The Chancel choir will sing "Let Us Now Go" by Hamblen. There will be an adult nursery attendant to care for small children.
Sunday School commences at 9:30 a. m. with classes of instruction for all ages from creche roll through adult Bible classes.
At 6 p. m. the Junior high and Senior high Christian Endeavor societies meet. The sacred cantata "The Heavenly Child" will be presented at 7:30 o'clock.

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... OF ...

The Desert Sun
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to be Issued December 18th

Your friends and relatives will be interested in this big special issue of The Desert Sun and Palm Springs News with two sections devoted exclusively to the El Mirador Hotel. Full of interesting stories and profusely illustrated, it will be the most interesting issue of a local newspaper ever published in Palm Springs. Please your friends and help advertise Palm Springs at the same time. Send your order in today—the number of copies available after the day of publication will be limited. Tear out and mail the order form below RIGHT NOW—send six copies for one dollar.

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AT FATHER-SON BANQUET—Bob Richards, Olympic pole vaulting champion, (center) was the featured speaker at the Father and Son banquet held Monday evening at Community Church, with more than 150 fathers and sons in attendance. At the left is Dr. Walter A. Fifield, president of the activity club sponsoring the event, master of ceremonies, and at the right is Dr. James H. Blackstone, Jr., pastor.

Bob Richards, Vault Champ, Thrills Father-Son Banquet

One hundred and fifty fathers and sons attended the annual banquet Monday evening at the Community church.

Bob Richards, Olympic champion pole vaulter and assistant professor of philosophy at La Verne college, was the featured speaker, using as his topic, "Sports and God."

The sky-vaulting parson, who has been described as "the only parson trying to get to God by

running," told the group that his main ambition is to clear 15 feet 9 inches in the pole vault, setting a new world record. His record now is 15 feet 4 3/4 inches.

His advice to the sons was to be like champions, and not try to tie records, but to try to set a new record.

Dr. Walter W. Fifield, president of the activity club sponsoring the event, was master of ceremonies. Dr. James H. Blackstone, Jr., is pastor of the church.

Third Sunday in Advent Observed at Cathedral City

Third Sunday in Advent, combined with Bible Sunday will be observed in a full program Sunday at Cathedral City Community church. Dr. Graham Hunter will conduct the services at 11 a. m.

Bible school pupils will participate in the lighting of the three candles signifying the advent of Christmas.

New feature of the church's activities is the Junior choir which has been practicing Wednesdays after school.

New members were welcomed into the church last Sunday.

Women's Auxiliary members will meet today at the home of Mrs. C. H. Mitchell, 891 Avenida Evelota, Palm Springs. Having successfully completed their food and rummage sale, the women are now working on layettes and bandages for a Korean missionary.

CHRISTIAN SCIENCE CHURCHES HEAR OF GOD'S PRESERVING POWER

Biblical illustrations of God's power and willingness to preserve and to heal those who trust in him are included in the Sunday Lesson-Sermon in all Christian Science churches. The subject will be "God the Preserver of Man."

The Golden Text from Psalms (25:2,21,22) reads, "O my God, I trust in thee: . . . Let integrity and uprightness preserve me; for I wait on thee. Redeem Israel, O God, out of all his troubles."

A passage from The Acts (3:6-8) relates that Peter replied to the man, lame from birth, who asked alms at the gate of the temple, "Silver and gold have I none; but such as I have give I thee: In the name of Jesus Christ of Nazareth rise up and walk. . . . And immediately his feet and ankle bones received strength. And he leaping up stood, and walked, and entered with them into the temple, walking, and leaping, and praising God."

"Christian Science brings to the body the sunlight of Truth, which invigorates and purifies," declares Mary Baker Eddy in "Science and Health with Key to the Scriptures." She continues, "Christian Science acts as an all-Truth. It changes the secretions, terative, neutralizing error with expels humors, dissolves tumors, relaxes rigid muscles, restores

Father Blondon's Subject Sunday to be St. John

"The great self-effacing ministry of St. John the Baptist will be the theme for the Third Sunday in Advent, December 14, at St. Paul's-in-the-Desert Episcopal church," said the rector, the Rev. William Blondon, Tuesday. "St. John can serve as the patron saint of all people, whether ordained ministers or lay people who work in this world to prepare the way for the Lord."

Services at St. Paul's are 8 a. m., Holy Communion; 9:30 a. m., Family service and Sunday school; 11 a. m., Morning prayer and sermon.

Last Sunday young people of the parish went to Los Angeles to the Church Home for Children. They carried with them liberal quantities of food which had been donated over the Thanksgiving holiday by members of the parish.

Church Christmas Party December 19

Annual Christmas party for children of the Community church in Cathedral City is scheduled for December 19, Dr. Graham Hunter, pastor, announced.

Santa Claus will be there, he said. A gala program is being planned.

Religious Science Service Sunday

The Rev. Pearl Lady Moore, pastor of the Religious Science church at Pomona, will deliver another talk Sunday evening at 8:30 at the Youth Center in her "Science of Mind" series.

Her topic will be "The T That Sees God."

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS, CALIFORNIA

A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday service, 11 a. m.
Wednesday Meeting, 8 p. m.
Woman's Clubhouse
Sunday School, 9:30 a. m.,
271 Ocotillo Ave.

The Reading Room located in The Center is open daily, except Sundays and holidays from 12 to 4, Friday evening, 7 to 9.

Festival of Lights Tomorrow Night at Temple Isaiah

Sabbath services will be held at Temple Isaiah this Friday evening at 8:15 o'clock in honor of the Festival of Lights known as Chanuko. Rabbi Arthur B. Lebowitz has selected as his sermon, topic "Lights and Shadows." Special Chanuko music will be rendered by the Temple Choir under the direction of Harry Tomlinson.

Saturday morning services are scheduled for 10 o'clock, and the Rabbi will speak on the Biblical portion of the week. There will be no religious classes on Sunday morning, but the school Chanuko program and entertainment will take place at 2 p. m. that afternoon. Mrs. Kate Nelson is in charge of the program.

Chanuko Party at Jewish Center

Sunday at 2 p. m. the Religious School of the Jewish Community Center will celebrate the Chanukoh Festival with a children's party and program including lighting of the candles, recitations, games, songs and film, and refreshments. The Center will be appropriately decorated by a committee of mothers and friends of the children. The program is under the direction of Mrs. Katie Nelson. Menorahs and candles have been distributed to the children of the Religious School.

Sacred Cantata Sunday Evening

Sunday evening at 7:30 the Chancel and High school choirs of Community church will present the Christmas story in song. Soloists, quartets and combined choirs will be heard in the sacred cantata "The Heavenly Child" by Bernard Hamblen, under the direction of Robert Bruce.

CLUB ASKS AID FOR SCHOOL CHRISTMAS

Goodies to fill the stockings that Santa will hand out to the children at the Frances Stevens school are paid for each year out of the Christmas Stocking Fund collected by the Palm Springs Business Women. It's that time of the year again and the fund needs donations and contributions.

Mayor Charles Farrell heads the list as the first generous donor . . . and others are invited to follow suit.

Donations may be sent to the Palm Springs Business Women's Club, Christmas Stocking Fund, P. O. Box 162, Palm Springs, or contributions of merchandise will be picked up . . . if you call Helen Morris, 3162, or Edith Goldberg, 7905.



HERE SUNDAY—Mr. and Mrs. Howard Fox, missionaries, who will speak at Assembly of God church here Sunday.

Potluck Supper Set for Tuesday

Christmas pot luck supper of Cathedral City Community church will be held next Tuesday with Mrs. Warner Moon in charge.

Plans were also announced for the Christmas candle-light service and Christmas music at 5 p. m. Sunday, December 21. Several children will be baptized at this ceremony and new members admitted to the church.

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Missionaries to be Here Sunday

The Rev. Walter C. Henneman, pastor of the local Assembly of God church, announced Monday that Mr. and Mrs. Howard E. Fox, missionaries to Upper Volta, French West Africa, will speak at missionary services at the church tomorrow evening.

The services will start at 7:30 o'clock.

In Africa, the Foxes were stationed at Assembly of God Mis-

sion at Koudougou, the only Protestant mission in an area with a population of 250,000.

PIANO TUNING

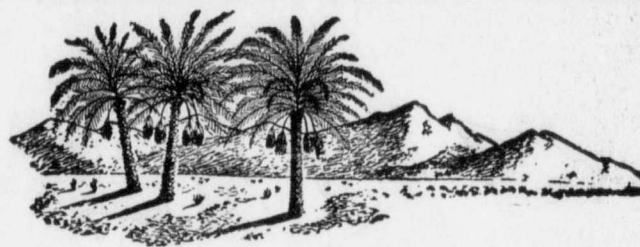
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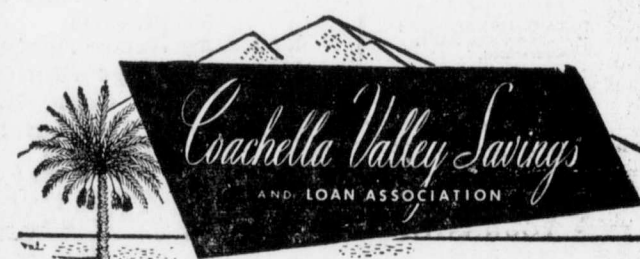
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Phone 2954 Palm Springs

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See why you can be sure you get the deal
you deserve here. See how you get more with
Chevrolet...pay less with our low prices.
See for yourself...

There's NO Value like
CHEVROLET Value!



LOWEST PRICED IN ITS FIELD!
This beautiful Stylized De Luxe 4-Door Sedan lists for less than any comparable model in its field. (Continuation of standard equipment and trim illustrated is dependent on availability of material.)

SEE WHAT YOU GAIN
WITH THESE EXCLUSIVE
CHEVROLET FEATURES

SEE WHAT
YOU SAVE
WITH THE

More Powerful Valve-in-Head Engine
with Powerglide Automatic Transmission
(optional on De Luxe models at
extra cost) • Body by Fisher • Center-

poise Power • Safety Plate Glass all
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Lowest-Priced Line in its Field!

WIN \$25,000 FIRST PRIZE IN THE GENERAL MOTORS BETTER HIGHWAYS AWARDS
162 awards totalling \$194,000. Come in for free "Facts Book" containing entry blank and complete details of contest.

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One mile West of Indio on Highway 111

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Cathedral City News

By Paul and Mildred Clark—Phone 8-4691

To Paint Town Hall

Regular meeting of the Cathedral City chamber of commerce board of directors was held last week at the Town Hall. A committee from the Women's club composed of Mrs. Wilbur Larrison, Mrs. Paul Clark and Miss Margaret Davidson reported that the club would purchase

new drapes for the Town Hall if the chamber would provide for painting the interior. As the chamber is short of funds it was agreed that the Women's club would assist toward the painting also. The board of directors authorized the expenditure of \$50 to go with a like sum from the Women's club and Lions club toward the painting of the

Broadway traffic islands.

This dressing up of the village so that it will present a brighter face to the winter tourist is a long looked for improvement it was pointed out. A committee from the Women's club headed by Mrs. H. C. (Iva) Fleen is already negotiating for the work. Secretary Sherrill read a letter from County Road Commissioner A. C. Keith regarding a request from the chamber to make Van Fleet and Glen avenue boulevard stop streets. Keith quoted a report from the California Highway Patrol stating that it was believed that such stop signs would serve to make speedways of those streets thus increasing rather than decreasing accidents. He stated that a boulevard stop at D street on Van Fleet might be advisable in order to slow up traffic on Van Fleet avenue which connects directly with the Cathedral City school. The matter of holding a monthly luncheon for Cathedral City business men was discussed and it was decided to explore the demand and possibilities.

Mothers Club Meets

Cathedral City Mother's club held its meeting in the school cafeteria December 4 at which time plans were made for the Christmas party to be held Tuesday, December 23. Mrs. Wilma Gordon, president, announced the purchase by the club of six stainless steel serving pitchers, one for each grade.

Four pupils of the sixth grade gave a scientific demonstration for the club which was both mystifying and interesting. Those participating were Karen Guyman, Freda Farley, Bobbie Gordon and Dennis McNamara. Mrs. Helen Emery, principal of the school introduced the main entertainment of the afternoon telling how difficult it was to get the famous musicians together and how outstanding each musician was in his own field. Then the club orchestra made its entrance to the amazement and amusement of the audience. McNamara's band consisting of the new officers and committeemen of the club, Mmes. Eleanor McNamara, the leader, Edna Hillman, Wilma Gordon, Ethel Farmer, Elizabeth Barrett, Johanna Lake and LaVerle Ring made their entrance with instruments blaring forth, consisting of a bass fiddle made of a folded clothesline pole, a drum which was a wash tub, dirty at that, so that when it was beaten with fly swatters the dust as well as noises flew, a toy cornet which seemed to emit only one tone, a toy ukelele, a violin which looked suspiciously like a French fryer, and many other appropriate props. Surprisingly enough, the five renditions could be understood even over the laughs of the audience.

Hear Travel Talk

Desert Air hotel at Rancho Mirage was the setting for the monthly luncheon of the Cathedral City Woman's club which was enjoyed Wednesday by a large group of members and guests.

At the conclusion of the luncheon and the brief business meeting conducted by President Alphonse Larrison, the program chairman, Margaret Davidson, introduced Janice Olman of the Olman Travel Agency, Palm Springs, who entertained the guests with interesting details of the ways a travel agency operates and offered helpful suggestions for travelers planning long trips. Supplementing her talk, club member travelers, Marguerite Hillery, Meta Ellinger, Edna Cobb and Mary Price told of their trips last Summer. Marguerite Hillery gave a most interesting account of the Hillery's extensive European trip. Meta Ellinger told about the beautiful flowers in Honolulu and Mary Price described the trip she and Mr. Price took to the crater of the erupting Hawaiian volcano which can be reached by a modern macadamized road. Edna Cobb related interesting facts of the transcontinental U. S. trip she and Mr. Cobb enjoyed especially emphasizing the beauty of Colorado and some of the outstanding points of interest in New York city.

The club's Christmas party is to be held December 17 in the

Town Hall and will feature a dessert tea at one o'clock instead of the usual meeting time of two o'clock. There will be an apron sale and gifts for all from Santa's pack and delightful Christmas music to be furnished by the artists Alex and Wynne Hammond with a large selected group from the Palm Springs High school chorus.

At Catholic Church

Father Joseph Leissler reports a total of 1179 persons attended the Holy Sacrifice at St. Louis Catholic church on the Sundays of last month. All Saints, Thanksgiving and weekday Masses would swell the total. November of 1951, the total Sunday attendance was 768 persons. Last Sunday saw a larger congregation than any last season. Easter and First Communion Sundays excepted. Average attendance last month, 235 persons.

There will be a Christmas party for all the children of the parish on Wednesday, December 17, at 3:30 p. m. in the church hall. Children of the parish of pre-school age as well as those of the parish attending Our Lady of Perpetual Help, Indio, St. Therese, Palm Springs, Cathedral City and Palm Desert schools are welcome.

A beautiful imported violet silk and cloth of gold vestment has been added to the gowns used for the sacred services. It was worn for the first time last Sunday.

The food sale conducted by the Women's Guild of St. Louis parish was a great success. One hundred forty-six dollars and

sixteen cents net profit was reported. The Guild wishes to thank the Cordes Floor Covering company for the free use of its store. Also, the Guild appreciates the many gifts of cooked food and bakery goods furnished both by parishioners and persons from other denominations. The sale was capably conducted by Mrs. Vernon Krings, vice president of the Guild. The baked ham was won by Mrs. Harvey of the Skyridge Trailer Park.

Dr. Inman Taken

Dr. M. M. Inman, 79, died suddenly from a coronary thrombosis, December 8 at his home at the corner of Glenn avenue and D street. Dr. Inman was born in Illinois and graduated from medical college in St. Louis. He spent some years in Arkansas and New Mexico before settling in Los Angeles where for 25 years he had a large practice. He had been living in retirement here for the past three years. He is survived by his widow, Mrs. Nana Inman, and a daughter, Mrs. Edward Fisher of San Bernardino. Burial will be in Inglewood cemetery.

Here and There

Fred G. Dahlstrom has just returned from two weeks spent in Loma Linda hospital.

Florence Dalen was admitted to Riverside hospital last week. Charles Martin who has been confined to bed for several weeks

as a result of an automobile accident, was taken seriously ill last week and is now in Desert hospital, Palm Springs, where he underwent surgery for a gall bladder ailment. He is reported to be progressing satisfactorily. Miss Lydia Engh last week entertained two friends of many years' standing, Mrs. Marjorie Johansen of Seward, Alaska, and Mrs. Viola Swetmann, formerly of Alaska and now of Riverside. Mrs. Johansen was for many years Postmaster in Seward.

Mr. and Mrs. H. F. Napier of Santa Barbara were guests of Mr. and Mrs. Leslie Kelley at their Kelley Kottages.

The Girl Scouts and Brownies, through their Cathedral City Woman's club youth chairman, Mrs. Wilma Gordon, request that everyone interested in the purchase of fruitcakes for the holiday season be on the lookout Saturday for the posters advertising the tables the girls will have set up at different places for the sale of fruitcakes. Proceeds will go towards making the Scout house more convenient and comfortable for their activities.

Milton Peters with his mother, Mrs. Hannah Richter, have returned to their home at 666 F street for the winter after spending the summer at their Ontario residence. Mr. Peters, who came to the desert some years ago for his health, is now recovered and is taking up part-

5b—The Desert Sun and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, December 11, 1952

time bookkeeping and accounting.



WIPREE!

Let's Go Western For the Entire Family This Christmas

Everything in Western for Ma, Pa and the Kids.

SHIRTS in wool... cotton... nylon... orlon.

BOOTS for babies from size 0. Youngsters' good leather boots from \$5.95.

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SADDLE & SIRLOIN

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Monday

Tuesday

Wednesday

Thursday

Friday

- Spareribs, Sauerkraut, Boiled Potato.
- Special Saddle & Sirloin Stew
- Pot Roast of Steer Beef, Potato Pancakes
- Boiled New England Dinner
- Grilled Fillet of Sole

Above Entrees includes choice of Soup or Salad, Rolls, Coffee

Daily Special . . \$1.85

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PAVNYS

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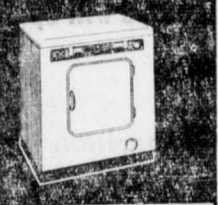
1001 SO. PALM CANYON DRIVE



APEX



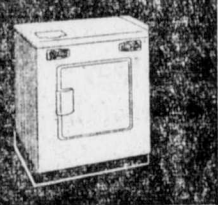
BARTON



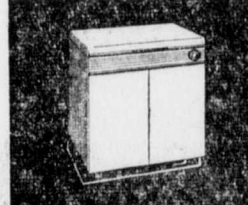
SPEED QUEEN



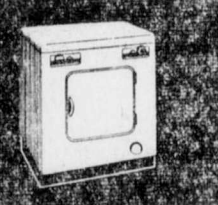
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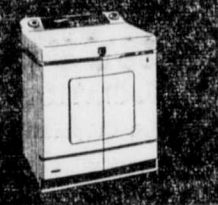
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WHIRLPOOL

SOUTHERN CALIFORNIA GAS COMPANY

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See your dealer today FOR DETAILS OF 10-DAY FREE TRIAL OFFER. DON'T DELAY!

YOUR DEALER IS OFFERING YOU 10-DAY FREE TRIAL

OF AN Automatic GAS Clothes Dryer IN YOUR HOME

Ask him for details! Offer is for limited time!

Have perfect drying weather day or night, rain or shine. An automatic gas clothes dryer serves you any time. Save time—have clean, fluffy laundry in a matter of minutes. Gas dries clothes faster than California sunshine... faster than any other fuel. Benish drudgery. All you do is toss wet pieces in your automatic gas clothes dryer... set the control... and remove your laundry when dry. No lugging baskets to outside lines. Enjoy soft, lint-free towels that are a joy to use. Gas dries them that way every time... never lets your towels or clothes get stiff and harsh. Cut down your ironing. You can set

your automatic gas clothes dryer to either bone-dry or damp-dry your laundry. Damp-dried pieces are ready for ironing without sprinkling. Bone-dry towels are so wrinkle-free they require no ironing.

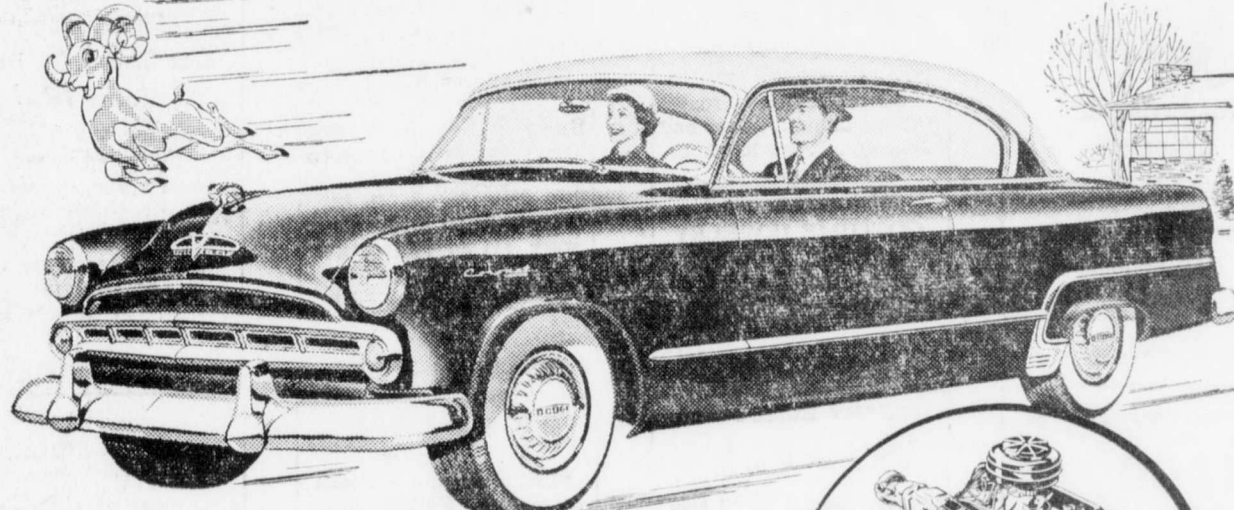
Have spotless laundry. Soot, smog, rust and other clothes drying hazards can't touch laundry dried in an automatic gas clothes dryer. Your clothes dry fresh, clean and sweet-smelling.

You spend less than 2¢ per dryer-full to operate an automatic gas clothes dryer. Its installed price is also lower than that of other automatic dryers. See your dealer and arrange for a 10-day free trial in your home.

Cobin Entertains at His Home Here

Joe Perry, advertising director for the Gallenkamp shoe stores, was entertained Monday by Marty Cobin. Weekend guests of Mr. Cobin were Jack Barenfeld and Mr. and Mrs. Irving Leff of Los Angeles.

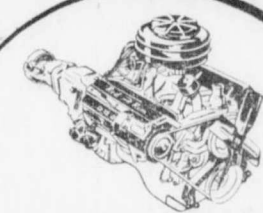
Inch for Inch and Pound for Pound GREATEST ACTION CAR America Has Ever Produced!



Dodge Coronet V-8 Series

Powered for Action... with flashing Red Ram V-8 performance! Engineered for Action... with new "sports car roadability!" Styled for Action—from curved one-

piece windshield to sweeping rear deck! Five stunning models. Ask your friendly Dodge dealer for a Road Test Ride. You've got to drive it to believe it.



New 140-h.p. Red Ram V-Eight Sensational power plant of the Coronet Series! Packs more power punch per cubic inch. Most efficient engine design in any American car.

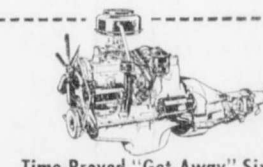
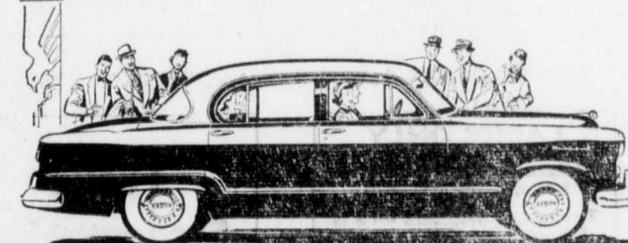


Stack the new Dodge up against the most costly cars for comfort, safety and performance! Match it with the light cars for easy handling, maneuverability and economy! Here's a dynamic 140-h.p. V-8 for the price of a 6! Here's the Action Car for Active Americans!

Dodge Meadowbrook '6 Series

Flashing style and thrilling road action. Yet the Dodge Meadowbrook Series is priced below

many models in the low price field. Five smart models, featuring the time-proved Six engine.



Time-Proved "Get-Away" Six Time-proved for dependability and all-round economy. Famous Dodge "Get-Away" Six is the trusted choice of millions of Dodge owners.

'53 New-All New Dodge

Specifications and equipment subject to change without notice.

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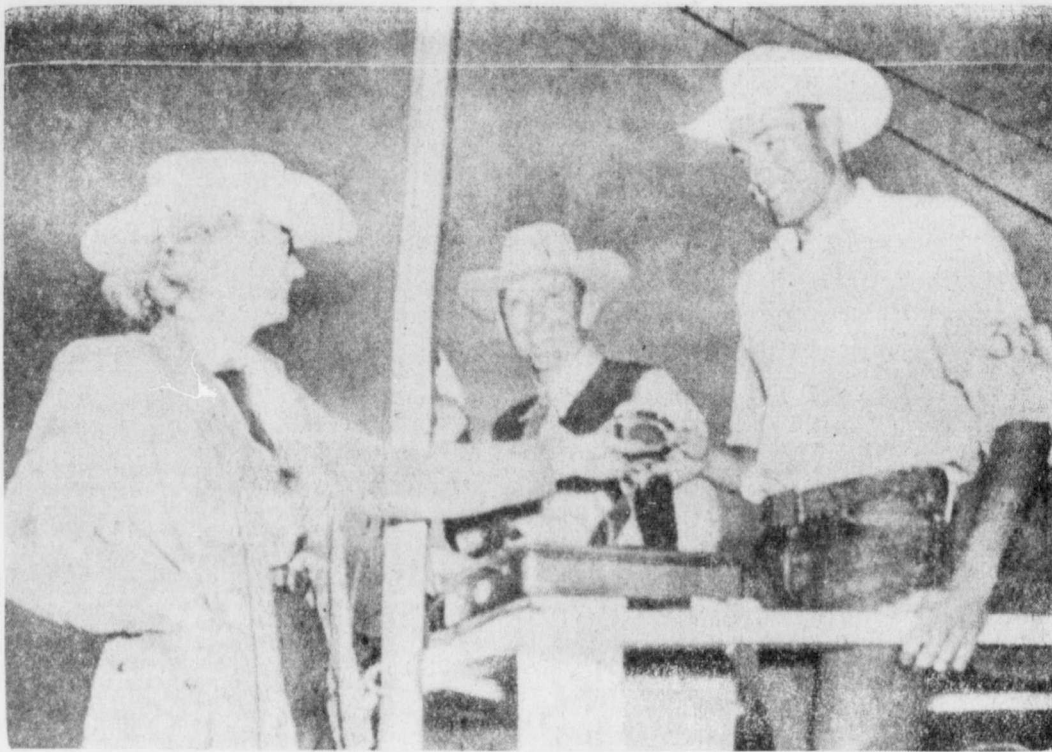
Los Compadres Proceeding with New Year Plans

Los Compadres, while studying plans to rebuild the parts of their clubhouse damaged by fire, are going ahead with their planned New Year's eve party, President Jimmy Cooper announced today.

"We are determined to carry through on this plan," Cooper said, "and have made plans for a top orchestra from Los Angeles to play at the event." Negotiations are now under way for the securing of other facilities.

Anyone having furniture they no longer need and which is creating a storage problem is asked to contact Cooper or any member of Los Compadres. "All of our personal belongings were destroyed by the fire and were not covered by insurance," he explained.

Needed are a piano, lounge furniture, chairs and overstuffed furniture, he explained. "Any-



BLUE RIBBON—Madeline Nielsen, a member of the Palm Desert Raiders, the riding group, hands out a blue ribbon to winner Wayne Cline of one of the many horse riding events held at the polo field of Shadow Mountain Club. Between them is Lisle Nixon who manages the stables at the Club.

one wishing to donate furniture, please call, and we will pick it up immediately."

El Mirador Hotel

NEW COTTAGES

AVAILABLE FOR THE SEASON
DECEMBER THROUGH MAY

Complete hotel service and all guest facilities.

These are beautifully furnished,
fully equipped 2 and 3-bedroom residences
with living room and kitchenette.

See or phone Mr. Sawyer at El Mirador
Palm Springs 2044

Supervisors Consider Cut in District Attorney's Staff

Supervisors Monday became more economy-minded. They ordered preparation of an ordinance which will eliminate all three investigators assigned to the office of District Attorney, W. O. Mackey.

The measure was proposed by Supervisor Irwin Hayden who said it would save county tax payers \$960 a month and eliminate unnecessary jobs.

HAYDEN SAID that Mackey could rely completely on investigators assigned to the office of Joe Rice, sheriff, and to municipal police departments throughout the county.

"The greater part of the work of investigators for the district attorney's office is duplication," Hayden insisted. "The change will save money for tax payers. It is not the function of the district attorney's office to find evidence."

HAYDEN'S MOTION passed, 4 to 1. Supervisor William Jones was the lone dissenter. Jones said the measure should not be

passed without thorough study.

Supervisor Homer Varner of the fourth district, which includes the Palm Springs area, was enthusiastic about the proposal.

"It seems a wise move," he said, "a move toward efficiency and economy."

John Bennet Now on Nichols Staff

Culver Nichols this week announced the addition of John Bennet to the staff at his real estate office here.

A naval academy graduate, Comdr. Bennet has served 22 of the past 25 years on active duty. Following his recent release from active duty, Comdr. and Mrs. Bennet, a former Villager, chose Palm Springs as their permanent home.

Mrs. Bennet, presently touring

Service Station Granted Variance, One Plea Denied

One variance to construct a service station on Indian avenue was approved and another denied at the Wednesday evening meeting of council.

Granted was a permit to Lillie Goff to establish a station at the northwest corner of Amado and Indian, less than 500 feet from another station as required by ordinance.

Associated Oil company, operator of a station at Amado and Palm Canyon drive, which will be lessee of Mrs. Goff's property, promised to remove pumps and tanks from the Palm Canyon site as soon as possible with the latest date to be when their lease expires in 1954.

Denied was the variance requested by Mrs. A. C. McManus to construct a station at the corner of Ramon and Indian.

Councilwoman Ruth Hardy, in making the motion for denial, said that the park board has planned in the future planting of palm trees along Ramon road, similar to Palm Canyon drive, and had requested that no more service stations be established on either Palm Canyon or Ramon, within the city limits.

She said that establishment of a service station in this area would also detract from the attractiveness of the new DeMuth park.

Both variances had been approved by the city planning commission.

Suspect, Held for Seattle, Freed

Jack Vernon Doolittle, being held here on a warrant from the Seattle, Washington, police department for grand larceny of two diamond rings, was released Friday upon notification that the State of Washington refuses to extradite him at this time.

Doolittle at a hearing before Judge Eugene Theriault this week had waived extradition.

Europe with her life-long friend, Betty McKinley, will join Comdr. Bennet in their new home at 1163 North Calle Rolph in January.

GOP Council to Present Noted Speaker Tonight

Harold Townsend, recently returned from Korea, Indo-China and other Oriental countries, will be the speaker tonight at a meeting of the Palm Springs Republican council at 7:30 at El Paseo theater.

Townsend was ECA commissioner in the Orient and for 20 years with the state department. He will bring a story of how the United States financed communism abroad with the taxpayers' money under the New Deal.

ONE OF THE FACTS to be presented is that American taxpayers have been contributing one million dollars a month to the king of Cambodia to maintain his alaces and harem, said Townsend.

Preceding the talk election of officers will take place. Following the election of officers, Gertrude Walker, retiring president, will turn over the gavel to the incoming executive officer, Marion White of One Thousand Palms, is the nominee.

AT THE LAST board meeting of this year's officers, at Fiesta House Thursday, resolutions were adopted thanking the local newspapers for their consistent, courteous and generous space and time given throughout the year.

IT'S GETTING COOLER

Mrs. Charlotte Cullerton, 573 Mirasol road, reported to police Monday the theft of blankets valued at \$70 from her home between June 6 and November 13.

LUTHERAN SERVICES

"The Church of the Lutheran Hour"
Every Sun. Morning—8 a. m.
at the
YOUTH CENTER
Bellardo Road
Rev. W. H. Tensmeyer, Pastor
Phone Banning 4711
Sunday School 9 A. M.

to the Council. Thanks also were recorded to Earl Strebe, who has each time when asked, given the El Paseo theater for meetings and to Earl Coffman for the use of Fiesta House many times throughout the year.

Present at the board meeting were: Mrs. Walker, presiding; Gladys Follansbee, recording secretary; Marion White, corresponding secretary; Ella Johnson, membership chairman and Nancy Tuttle, treasurer. The public is invited to attend the Townsend address.

De Luxe Trailer Park Restaurant

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You will find the Personnel of our office PROMPT—
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AUTO GLASS INSTALLED

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Wheel Balancing

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Harold Smith Garage

240 E. RAMON ROAD

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and of course
other good food.

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Stevens School

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Driveways — Parking Areas

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Area at Reasonable Prices

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ART WILLS New Owner

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Small Electrical Appliances

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LADIES ONLY

Afternoon Group Riding

Lessons (or private)

Tennessee Walkers — 3 &

5 gaited — English and

Western horses.

Ladies ride with a group

and enjoy the beauty

of the desert.

FRENCHY SMALL

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NOTARY PUBLIC

INCOME TAX

SERVICE

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2363

Announcing

THE OPENING OF THE PALM DESERT BRANCH of BANK OF AMERICA

On Monday morning, December 15, the new
Palm Desert Branch of Bank of America will open
for business in temporary quarters.

This new branch brings you full metropolitan
banking services during the desert season, with
the exception of safe deposit boxes.

It is located on State Highway 111, midway
between Indio and Palm Springs, in one of the
well-known landmarks of this area, the
Desert Magazine and Museum Building. The staff
of the new branch invites you to come in,
inspect the new facilities, and . . .
Let's Get Better Acquainted!



Bank of America

NATIONAL TRUST AND SAVINGS ASSOCIATION

Member Federal Deposit Insurance Corporation.

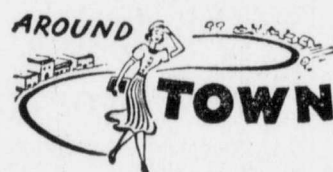
The Desert Sun

and PALM SPRINGS NEWS

Page One-C

Palm Springs, California, Thursday, December 11, 1952

Third Section



With Hildy Crawford

The fun season is late in starting this year but the tempo of Village social life is gradually picking up as the last days of 1952 slip off the calendar, one by one.

Date circled in red is Saturday night, December 13, when El Mirador will roll out its red carpet (figuratively speaking, I think . . . but nothing would surprise me where El Mirador is concerned) and unleash the Kleig lights for its grand re-opening.

This is expected to exceed the brilliance of last Saturday night's dinner dance, which filled the main dining room and overflowed into the Garden Room. Planned originally as an impromptu affair for the stockholders of the big hotel, it wound up with about 400 in attendance.

Gay and Colorful

It was a gay and colorful scene. The bouffant gowns and bare shoulders, orchids and jewels, furs and frivolities like spangled eyelids, laughter and chatter, soft lights and music, flames licking upward from the great, round fireplace in the lobby, the soft glow of the candles reflected from the fluorescent paint of the mural in El Mirador Room, hurrying waiters, and the heat-lighting of flash bulbs brought El Mirador to life again.

The Supper Club was packed for an hour or so before dinner, and Eddie Mack was at the piano.

During the dinner hour, which stretched and stretched, diners danced to the music of Jerry Gray and his orchestra.

Included among Chicago residents present were Mrs. Edward J. Kelly, Mr. and Mrs. S. Greenfield, Mr. and Mrs. W. J. Groves, Mr. and Mrs. Cravner, Mr. Ray Casey, Mr. E. Roy Fitzgerald, Mr. Bob Campbell, Mr. and Mrs. Chester Marcell, Mr. and Mrs. R. G. Brooks, Mr. Ralph Fitzgerald, Mr. and Mrs. Edward Fitzgerald and Mr. and Mrs. John Fitzgerald.

Villagers and Guests

Among the diners were a number of Villagers and their guests. Mr. and Mrs. Norman Waters were hosts to a party of 17, that gathered at the Waters home on Vereda del Sur for cocktails preceding the dinner. In this party were Major and Mrs. Reuben Fleet of Point Loma, Mr. and Mrs. Gordon Prentice, Mr. and Mrs. Harrison Fisher of Los Angeles and Palm Springs, Mrs. George Barrett and her houseguests the James W. Dunhams of Chicago, Mr. and Mrs. Barney Geggenschach and the Jack Bythes of Chicago, Mr. Kent B. Hayes of Oklahoma City and Thunderbird, Mr. L. L. Oaks of Chicago and Thunderbird.

The Harold Hicks hosted a party of eight . . . Mr. and Mrs. Lyle Newcomer of Los Angeles (formerly of the Village), Mr. and Mrs. Earl Coffman and Mr. and Mrs. Frank Purcell . . . The group gathered at the Purcell home, 374 Pablo drive, for cocktails before going to the dinner.

At Reichel Table

At the table of Mr. and Mrs. William Reichel were the Frank Bennetts, the Oliver Jaynes, the Percy Whitesides and Jackson Finzell, just down from Oakland. . . . Among the many congratulatory telegrams being carried around by Bill Reichel was one from Senator William Knowland.

Ed McCoubrey was the host to a party which included Dr. and Mrs. Ross Parks and Mr. Richard Fewel of Los Angeles, Mrs. Mary Hurrell and Miss Bernice Beckman.

Other Villagers present included Mr. and Mrs. C. H. Anderson, Mr. and Mrs. Monte Herbert, Mr. and Mrs. M. O. Anderson, Mr. Cliff Henderson of Palm Desert was there too.

A table of interesting personalities was hosted by Ray Bryan

Art Center to Revive Old Yule Custom

Next Sunday afternoon from 3 to 6, an unusual event for Desert Art Center members and guests will take place at the home of Mr. and Mrs. Austin McManus, 281 South Tahquitz drive. Mrs. McManus, vice president of the Center, has given the use of her home for this occasion. The affair is to be in the Old English manner, and follows the holiday custom of a Hot Rum Tea Party.

To be sure, those who desire plain tea, may have it, which is also an Old English custom. Mrs. George Wheeler, chairman of the social committee, will be there with her hostesses, to assist. Admission donations will be received at the door to help defray the expense of the new carpeting at the gallery. Invitations in charge of Mrs. Arthur Hoff, secretary, are being sent out to members in the form of Christmas greetings.

THERE ARE PLANS afoot for a permanent home for the Palm Springs Branch of Desert Art Center in the old McCallum Adobe being constructed on South Palm Canyon drive from the original bricks which were removed from the Oasis hotel when that hostelry was razed to make way for a modern structure. This was the early home of Pearl McManus, whose father, Dr. McCallum, was a pioneer settler of Palm Springs.

The building is most suitable for a small gallery, with its fireplace and the original flower boxes. Even the old fig tree was moved to its new home.

"THE SHOPS in the Patio across from the Adobe will also be things of beauty. Ruth Bibb, with her little Acoma Indian shop, Mrs. Drinkwater with the Caribbean shop next door, and a Candle Maker's shop just beyond (something new in Palm Springs) cleverly planned, well designed, to fit into the spot. Then the Little Wedding chapel at the center, may make of Palm Springs a veritable Gretna Green," said Miriam Williamson, gallery director for the Desert Art Center.

"These things are all in harmony with Desert Art Center's ideas of future plans."

Fashion Editor at Racquet Club

Mrs. Frances Ralston, western director of the Women's Division of the Wool Bureau Inc., and western fashion editor for the New York Times is at the Racquet club.

Mrs. Ralston is here to do a fashion story on wool as used in this desert resort. Pictures for the story are being taken about the Racquet club.

With her are Miss Barbara Whitting, star of "Junior Miss" of CBS radio, Peggy Knudsen who is also of the cast of "Junior Miss," and Betty Lamb who is director of public relations for Columbia Broadcasting.

At Smoke Tree

Attorney and Mrs. Roland Swaffield of Long Beach are guests at Smoke Tree Ranch this week.

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(McCallum Photo)
EASTERN STAR—Palm Springs Chapter 576, Order of Eastern Star installed their new officers in impressive ceremonies Thursday evening. Shown here: seated, from left—Edna Brott, Winona Smedley, Russell Smedley, C. S. Raymond, Georgianna Raymond.

Mabell Halliday, Helen Winterton, Isabel Magennis standing, from left, William Schwartz, Josephine McCauley, Florence Philp, Mildred Clark, Helen Long, Lola Sherrill, Anita Dubin, Mary Violet Watson, Mildred Sanders, Jennie Leonasio, Archie Halliday

Out-of-Town Guests Flock to El Mirador

Among the many out-of-town members of dinner parties at the pre-opening dinner dance at El Mirador Saturday night were Los Angeles Messrs. and Mmes. Stanley Lanham, L. A. Reedes, Tom Kizer, E. G. Starr, A. W. Howe, T. W. Burke, Edward Houghton; Mrs. Cliff Dick of Glendale; Mrs. James Evans of San Marino.

From other communities were: Mr. and Mrs. William A. Baker of Oakland; Mr. and Mrs. Elmer Peterson of St. Paul; Mr. and Mrs. Thomas J. McVey of Decatur, Illinois; Mr. and Mrs. E. A. Young of Hibbing, Minnesota; Barak T. Mattingly of St. Louis; Mr. and Mrs. J. Finzel of Oakland.

Hosts Canadians

Mrs. Mary Hurrell of Vereda del Sur has as her houseguests Mr. and Mrs. Gibson Shaler of Ranch Courtenay Lake Lodge of Merritt, British Columbia.



Yippee!

Reckon as how I oughta let you know that we've taken over Roger's Ranch. Course, Trav Rogers will still run the stables and we'll run the bars, dining room, cottages, swimming pool and the vodka stingers. Whether you want to ride a horse or just horse around -- Come on out. Even though we're open now we're goin' to have a Formal* Opening Dec. 11 So come out to The Ranch and get with it.

Pert and Popular
JEAN GREEN and IAN CAMPBELL
Entertaining Nightly

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OPENING NIGHT
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WESTERN DANCE
In the Upstairs Ball Room

SEE YOU AT THE Ranch

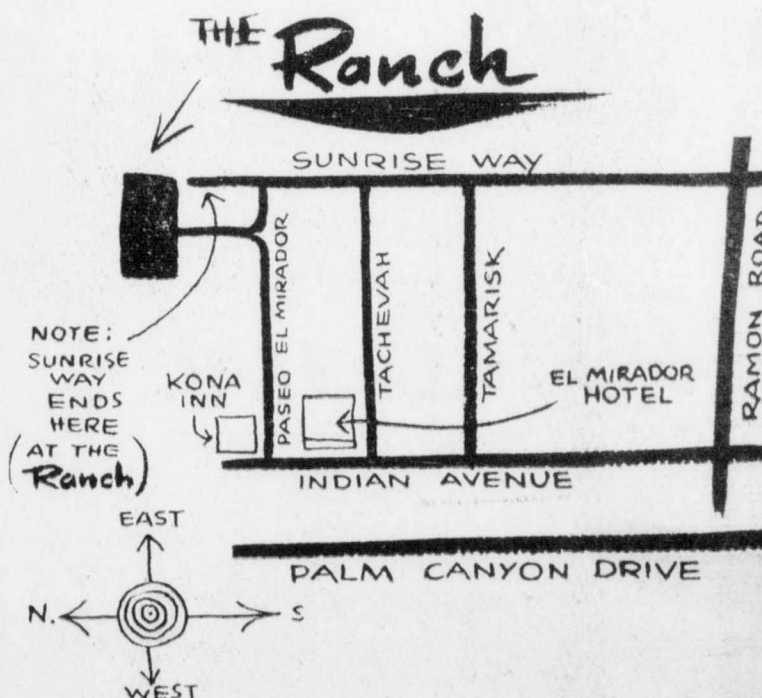
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My podner, Jerry Conlin - former Maitre D'Hotel at Howard Manor will be on hand to dispense with drinks and chatter and give you a hand with those crazy cowboy boots.

Ned Crawford

***No unescorted horses allowed in the bar after 6 p.m.**

SINCE RADAR ISN'T PRACTICAL HERE'S A FEW MUDDLED DIRECTIONS HOW TO GET TO THE JOINT! !



Many Guests Throng SMC on Weekend

The beautiful and spacious Shadow Mountain club was the weekend mecca for many residents of metropolitan areas and from farther afield, who came to the desert for rest, sunshine and recreation.

Academy Winner Olivia de Havilland was a weekend guest. Among many others were Mr. and Mrs. Richard Cantlay of Los Angeles; Mr. and Mrs. J. H. Henderson of Arcadia; and Mr. and Mrs. E. J. Oshier of Los Angeles and Palm Desert entertained as their guests, Mr. and Mrs. A. Garner of New York city, who were honeymooning on the desert.

Luncheon guests of Mrs. J. F. O'Connor on Saturday included the following: Mrs. Jack O'Connor, Jr., Mrs. J. R. Urquhart, Jr., Mrs. C. W. Wilson, Miss Jean O'Connor, Mrs. C. W. Murphy, Mrs. C. W. Murphy, Jr., Mrs. Audrey Butman, Miss Edith Murphy and Miss Noel Murphy, all of Los Angeles.

The Jack O'Connors of Los Angeles had as their guests, Mr. and Mrs. Perc White of Hollywood; Mr. and Mrs. Gerald Shepard of Los Angeles and Mr. and Mrs. Gordon Stephens, also of Los Angeles.

Mr. and Mrs. Stacy Keach and guest, Billie Nielsen, enjoyed a birthday dinner on Saturday honoring Jimmy Keach.

Others dining at the club over the weekend included: Mr. Leonard K. Firestone of Los Angeles and party; Mrs. Clement L. Hirsch and guests, of Pacific Palisades; Mrs. C. Polverini of Los Angeles and party; Mr. and Mrs. Anders C. Nelson of Los Angeles.

Honeymooning in Palm Springs

From Seattle to the Desert Inn in Palm Springs come newlyweds Mr. and Mrs. Ferdinand Schmitz III. They are enjoying the sunshine by the swimming pool, a round of golf, and a canter across the desert sands on horseback.

Mrs. Schmitz is the daughter of Mr. and Mrs. Weiss, who have often been winter guests here.

Here from England

Mr. and Mrs. Kay Harrison of England and Connecticut were weekend guests of the Edward Smalls at their Via Lola home. Mr. Harrison is the foreign representative of Technicolor.



FAN'S DREAM—Dropping in at the Howard Manor and providing impromptu entertainment one evening were these popular artists: Bobby Lane, jazz pianist; Kay Starr, vocalist; and Matt Dennis, pianist-composer.



GORGEOUS—Among the many beautiful women seen at the Howard Manor the other evening were Mrs. Robert Howard (the former Andrea Leeds) and the popular Mrs. Howard Sherman.

Tacoma Couple Here for Winter

The Harold Woodworths of Tacoma are arriving this weekend to spend the winter months at La Serena apartments. Mr. Woodworth is a builder of bridges and airports and active in political circles in Washington. He and his wife are well-known in the

Steel Executive Hosts Cocktails

Mr. and Mrs. Ed Dorreston of Orinda, California (he is the executive president of Bechtel Steel) hosted a cocktail party Tuesday night at their Smoke Tree Ranch home.

Village, where they have been frequent visitors.

Henderson to Host Party for "Firsts"

Colonel Clifford W. Henderson will be host to a cocktail party Saturday afternoon, for all of the individual home builders in Palm Desert. The occasion will be the "149er Party" representing the actual number of private homes that have been built in Palm Desert during the last five years of its existence. The first of such progressive growth cocktail parties was the "51er" when there were fifty-one residents, followed by the "99er."

This will be a part of the many social events celebrating the Fifth Anniversary of Shadow Mountain club, which opened its portals on December 11, five years ago. There will be dinner dancing on Thursday and Friday nights with a formal party on Saturday night, the 13th.

Colonel Henderson is very proud of the fact that the membership roster of the Shadow Mountain club includes families from 30 states other than California. The total club membership is 1421 representing families from 331 American cities and communities, plus Canada, Hawaii and Alaska.

Woman's Club Members Attend District Session

A group of 13 members of the Palm Springs Woman's club attended the County Federation meeting in Banning on Saturday.

Five Villagers sang in the chorus which was directed by Mrs. Max Krone. They were Meses. Dan McCauley, Foster Simonson, George Davies, Frederick Watson and Fred Clatsworthy.

Others in the group of clubwomen were Meses. Arthur G. Hoff, John Williams, Claude Yerkes, William Lippman, Myron Persons, Saul Manasse, Claude Freeman and Walter Field.

To Los Angeles for Pro Football

The Kenneth Edwards of 251 Cabrillo road, will be in Los Angeles Saturday to attend the game between the Rams and the Pittsburgh Steelers. The Edwards will be weekend houseguests of Mrs. Kate Marsh in Pasadena.

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Fashion Show at Desert Inn for Aircraft Delegates Wives

The fashion-show luncheon at the Desert Inn tomorrow noon will be viewed by many style conscious matrons of the world of aviation. These women, whose husbands are in conclave at the Desert Inn this week (with the Aircraft Industries Association Board of Governors), come from all corners of the nation. Los Angeles, represented by Mrs. Kindelberger and Mrs. J. L. Atwood (whose husbands head North American). Also from Los Angeles will be Mrs. Garret, wife of the president of Aerojet and Mrs. E. A. Bellande, wife of the vice president of the same company.

From Pasadena, Fletcher will be represented by Mrs. W. S. Fletcher and Mrs. L. C. Launer. Far from the snow and ice of Indiana Mrs. E. B. Newell will bask in the sunshine at the event which takes place in the patio under giant umbrellas as well as in the De Anza dining room at the Inn. Incidentally, Mr. Newell is general manager of Allison in Indianapolis.

San Diego will be represented by Mrs. McNarney and Mrs. T. G. Lanphier, Jr., whose husbands are president and vice president respectively of Convair. Also from San Diego will be Mrs. T. C. Ryan, whose husband heads Ryan Aircraft and Mrs. Edmund Price, wife of the president of Solar in San Diego.

Dumont in Long Beach will be represented by Mrs. N. R. Dumont, Mrs. Dumont being president of this company, of course.

Hughes Aircraft in Culver City will be there too, for Mrs. Ira C. Eaker has made reservations. Mr. Eaker is the vice president of Hughes.

From Burbank comes Mrs. Tom Wolf. He is president of Pacific Airmotive, and the two of them have been frequent guests at the Inn. The wife of the president of Lockheed, Mrs. R. E. Gross, will be there, as well as Mrs. Courtlandt Gross. Then there will be Mrs. H. H. Rhoades, whose husband is top man at Hydro-Aire in Burbank.

Others whose husbands are "top brass" in the aircraft industry who will enjoy this fashion parade are: Mrs. L. A. Harvey and Mrs. A. H. Peterson (Harvey in Torrance); Mrs. Harry P. Smith, Jr., of El Segundo; Mrs. R. E. Marquardt, wife of the president of Mar-

quardt in Van Nuys; Mrs. W. C. Collins of Beverly Hills (Radio-plane); Mrs. Fred H. Rohr and Mrs. J. E. Rheim (Rohr in Chula Vista); Mrs. W. P. Gwinn and Mrs. L. C. Mallet; Mrs. Russell Vought and Mrs. A. French (United Aircraft); Mrs. Frank L. Snyder, Mrs. Walter J. Maytham, Jr., and Mrs. L. E. Osborne (Westinghouse).

St. Nicholas Day Observed

St. Nicholas Day, December 5, which is celebrated in Holland the same as our Christmas was observed by a small group of Hollanders who were guests at the Tennis club.

The unusual celebration was marked by merriment and an exchange of gifts.

In the party were Dr. C. P. Gunning, Dr. and Mrs. Arthur Lesser and Mr. and Mrs. L. Semtel, all of Amsterdam.

At a nearby table were two names well-known in the athletics field.

In the party were Mr. and Mrs. Gus Henderson and Mr. and Mrs. Edward Vines. Henderson, known as "Gloomy Gus," coached at USC just prior to Howard Jones, and Vines is the brother of tennis and golf famous Elsworth Vines.

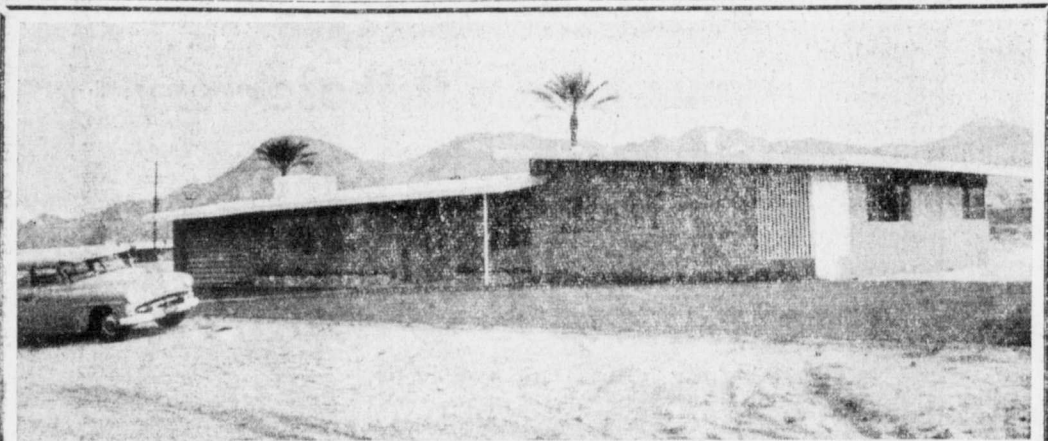
Mrs. Dunkerley to Host Silver Dollar Luncheon

Mrs. William Dunkerley will be hostess this noon at a Silver Dollar luncheon to be held at her home on Calle Rolph.

This is one of a very successful series of luncheons being given by members of the Women's Circle, and about 14 guests are expected today.

The family Christmas tree, a silver fir with whitened tips, and white and red table decorations with a miniature snowman, will carry out the Christmas motif.

The afternoon will be spent in chatting and sewing.



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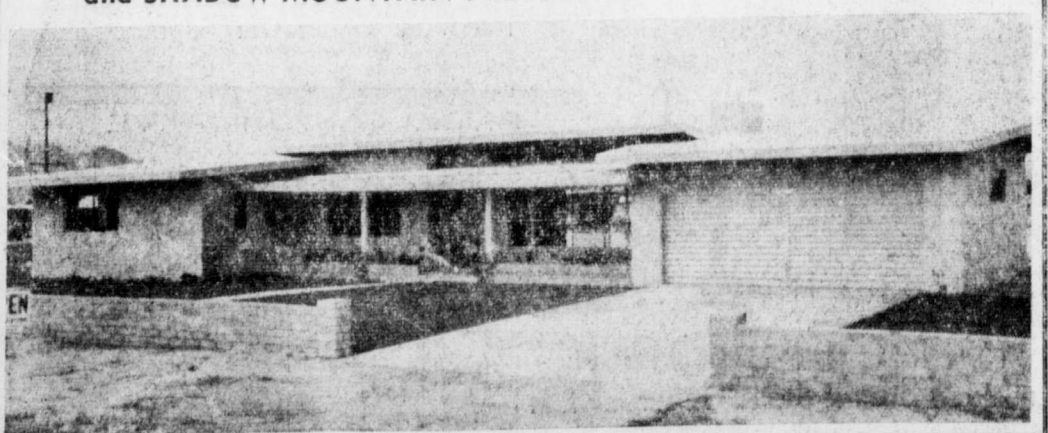
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Clubwomen's Yule Party Next Monday

By RUTH MARTIN

Always an event of surpassing loveliness, this year's Christmas party at the Palm Springs Woman's club, December 15 at 2:30 o'clock, gives promise of being one of the most beautiful and pleasing ever attempted by the club.

Since Mrs. Georgia B. Caldwell Freeman, prominent Palm Springs artist and club member, has consented to take charge of decorations, it is a foregone conclusion that something original and spectacular will be created to typify the beauty and spiritual values of the desert Christmas season.

Music has even been recognized as the medium which best conveys the peace and holiness of the Christmas spirit and for this occasion the program chairman, Mrs. Randall Henderson, and her committee have been fortunate in securing the famous "Festival Singers," a sparkling colorful mixed quartet of professional voices to be heard in recital for the Yuletide program.

The "Festival Singers" comprise Leila Webster, soprano; Enid Jacobsen, contralto; Gene Curtisinger, tenor; William Swan, baritone, accompanied by Raymond McFeeters, a brilliant accompanist and eminent composer. Each member of the quartet is a soloist and all have appeared in radio, concert and oratorio. The artists will include traditional Christmas carols and holiday music in their interesting repertoire as well as humorous and delightful arrangements of folk tunes and other seasonal music.

Members and guests are assured an outstanding afternoon's entertainment and all are cordially invited to attend.

Polo Club in Yule Party

A baby Christmas tree brought down from Arrowhead decorated the buffet table for the Polo club party at the clubhouse Sunday night. Red berries added to the Yuletide atmosphere.

Mrs. Fred Ingram and Mrs. Frank Purcell were co-hostesses for the affair which was attended by about 60 members and guests.

Two new members and their wives, the Harry Darts and the Jack Kenastons, were welcomed into the club.

El Mirador Scene of Birthday Party

Mrs. Anita Haskell Jones entertained a group of six of her daughter Jovana's friends at a small dinner at the El Mirador Monday night.

The birthday cake, which climaxed the dinner, had 15 candles.



AUXILIARY HEAD—Mrs. Christine Renier is the newly-elected president of Owen Coffman Unit No. 519, American Legion Auxiliary.

Rotary Anns Host Visiting Club Wives

With the dual purpose of getting better acquainted among themselves and welcoming the wives of visiting Rotarians, a local Rotary Ann group is meeting for luncheon each Wednesday noon at the Tennis club. They met for the first time last week, simultaneously with Rotary, but in a separate dining room.

Mrs. Ronald Ellis who was chosen to preside over the informal luncheon, is naming two hostesses each week to greet and introduce wives of visiting Rotarians. Wives of Rotarians are welcome to attend any of the weekly meetings.

Later some social events may be planned, Mrs. Ellis said, and the Rotary Anns will assist Rotary whenever called upon to do so.

United Nations Subject Before Toastmistresses

The United Nations was the topic for the Toastmistress club when they met December 3 at the parish hall at St. Paul's. June Travers presided at the meeting. Berta Sanders was Toastmistress for the evening and Estelle Yerkes was Topic Mistress. Speakers were Rosalie Crocker, Vivian Seiler and Betty Rink.

Desert Riders Inspect Trails

The Desert Riders made an inspection ride over the repaired trail to Andreas Canyon Tuesday morning. The Riders paid for the repair work and are planning to do a similar job on the trail in and out of Tahquitz Canyon.

Guests and prospective members were invited on the Tuesday morning ride, which culminated in a 9 a. m. breakfast.

Sunday Buffet Parties Draw Many Guests

Sunday night buffet dinner dancing at the Racquet club continues to be a particularly popular night at the noted club among not only out-of-town visitors but local residents.

Lovely dancing star Ann Miller with her escort, handsome Bill O'Connor, was among those enjoying dancing to the strains of Teddy Noells and his orchestra. Incidentally the Noells group which played at the club over Thanksgiving weekend proved so popular that they have been signed by the club as the regular orchestra for the balance of the season.

For this weekend they will play only Saturday and Sunday nights, but effective December 25 dinner dancing will take place every evening except Monday.

Mr. and Mrs. Clark Perry with a party of their friends, Mr. and Mrs. George Barrett, Mr. and Mrs. Robert Rohe, Mr. and Mrs. Irving Florsheim, Mr. and Mrs. James Bacon, Mr. and Mrs. Sidney Markley, were but a few of those enjoying this week's Sunday evening at the club.

Hotel Man Honored at Dinner Party

The Spanish Room at the Desert Inn was ringing with laughter on Thursday evening as warm friends gathered for a festive dinner party and an evening of merriment.

Honoring Mr. and Mrs. Charles Horowitz of New York city (he is the executive vice president of the American Hotel association), were a group including Mr. and Mrs. George Roberson, Mr. and Mrs. Earl Coffman, Mr. and Mrs. Elwood Ingledne, Mr. and Mrs. Tom Kieley, and Mr. and Mrs. James Geggie. Mr. and Mrs. Horowitz never miss an opportunity to visit Palm Springs, where they always try to absorb enough sunshine to last them until their next visit to the desert.

Soroptimists Meet Tuesday

The Soroptimist club will hold its next luncheon meeting on Tuesday at 12:15 at the Racquet club. President Esther Weingarten announced today.

Katherine Finch will speak on "Soroptimism." Connie Dekker is program chairman for the club.

Soroptimists met at El Mirador last Thursday. There was a good attendance but no formal program.

Mrs. Brott Plans Trip to Florida

Mrs. Harry Brott is leaving by train December 19 to spend the holidays with her sister and brother-in-law, Mr. and Mrs. Elmore W. Sheffield in Sarasota, Florida. Mrs. Brott, who is active in Eastern Star, expects to be home by mid-January.

Ralph Petersons Visiting in Village

Mr. and Mrs. Ralph Peterson of Beverly Hills are staying at La Serena apartments. Well-known in golfing circles, Mr. Peterson played in the La Quinta tournament this past weekend.

Weekend Guests

Mrs. Helen Hill of Balboa Island was a weekend guest of Mr. and Mrs. Ernest Pagano of San Lorenzo road.

Shadow Mountain Club Plans Anniversary Party

The Fifth Anniversary of the Shadow Mountain club in Palm Desert will be celebrated by a gay weekend starting today. The fashionable desert club actually opened its doors five years ago on this date. Tonight's dinner dance will be a 49er party with members and their friends in colorful costumes. Friday, will be an informal dinner dance and Saturday night, strictly black tie. Among those who have been members of the club since its start and plan to host parties over the weekend are: Mr. and

Palm Springs Girl Honored in Midwest

When Springfield, Illinois, celebrated its 21st Beaux Arts Ball on November 29, Miss Carylyn Becker, daughter of the Charles Everett Beckers of Springfield and Palm Springs, ascended the throne of the Pageant of the Peacocks.

Magnificently arrayed in a peacock-hued gown, the lovely Carylyn was crowned queen of the Beaux Arts Ball by State Senator George E. Drach, in a scene of medieval splendor. She will reign all year.

Pomp and circumstance prevailed. Rich peacock blues and gold lent royal splendor to the garden setting of a gold dotted peacock fantail throne against the gray stone walls of a castle from the Middle Ages. Each of the 115 maids of the court appeared to curtsy before Queen Carylyn. A colorful pageant "The Garden of the Peacocks" highlighted the evening, and ended with the Peacock Waltz.

The father of the Queen, Mr. Becker, is president of the Franklin Life Insurance company, and the family have a home here at 1579 San Lorenzo. The Queen's elder sister is Mrs. Jacqueline Cutler of Palm Springs, and her twin sister Marylyn Baker, lives in Riverside.

Permanent Guests Back at Desert Inn

The Caseys are back! This was the theme that rang through the Desert Inn this week when the first contingent of the permanent Winter guests from the northwest arrived. Mrs. A. E. Casey with daughter Miss Marguerite Casey and Mrs. Theodore F. Sheehan, all of Seattle. This happy trio were greeted enthusiastically by friends who each season spend the Winter at the famous resort hotel.

Among Winter residents at the Inn on hand to welcome the Casey family were Mr. and Mrs. Robert C. Hoyt of Oakland, Mr. and Mrs. Maurice B. Quivey of Mitchell, Nebraska, Mr. and Mrs. Carl Spitzer of Toledo, Ohio, and Mr. Dwight Partridge of New York city.

Local Stars at Banning Session

A group of officials from the Palm Springs Chapter of Eastern Star motored to Banning Tuesday night to attend the installation of the Banning Chapter. In the party were Dr. Georgiana Raymond, Worthly Matron, and Siegel Raymond, Worthly Patron. Mr. and Mrs. Archie Halliday, Mr. and Mrs. Russell Smedley, Grace Morrison and Isabel Magennis.

Bill Hotchkiss

Home for Holidays

Mr. and Mrs. Newton Hotchkiss of 2107 Vista Grande, are expecting their son Bill home this weekend for the Christmas vacation. Bill is a student at Cal Poly in San Luis Obispo.

At Racquet Club

Mr. and Mrs. James Bacon and three youngsters were at the Racquet club over the weekend. Bacon, one of AP's top columnists, was here to do a story on Charles Farrell and his Racquet club.

Hosts Party

D. W. Grant of Pennsylvania (he is president of Penn Oil), who is staying at Smoke Tree Ranch, hosted a cocktail party at El Mirador yesterday evening.



George Camerons Hold Open House

The George Camerons of San Lorenzo road celebrated the opening officially of their new lanina room by entertaining about 50 friends for cocktails Saturday night.

Among the guests were the Glenn Austins, Jack Wrathers, Russell Wades, and the Paul Trousdale.

Garden Club to Meet Saturday

The Garden club will hold its monthly meeting on Saturday at the home of Mr. and Mrs. George Zain at 1480 Mesquite avenue. Topic for the panel discussion will be "Fertilizing."

Co-hostesses for the meeting will be Mrs. George Manning-ton and Mrs. Arthur Hoff.

Oaklanders Move Into Home Here

New residents of the Village are the Misses Clara and Henrietta Welford. Formerly of Oakland they moved into their new home at 222 Palo Verde avenue in October.

Arriving soon to spend the holidays with them are Mr. and Mrs. Frank Craig, of Colfax, California, and Mr. and Mrs. W. Good of San Francisco.

ANYTIME NOW... The Palms CAFETERIA

AT EL MIRADOR—Patrons of El Mirador Room in Palm Springs' new, exciting resort hotel, are in for a captivating time when they see and hear Dianne Payne, lovely socialite-singer, who opened December 3. She combines appealing voice with sly humor and is a great favorite in smart spots everywhere.

A. F. Johnsons Go Back to Midwest

Mr. and Mrs. A. F. Johnson (Al Johnson Construction company) will leave for their home in Minneapolis this week after climaxed their California stay with a visit to Palm Springs, where they were guests at the Desert Inn.

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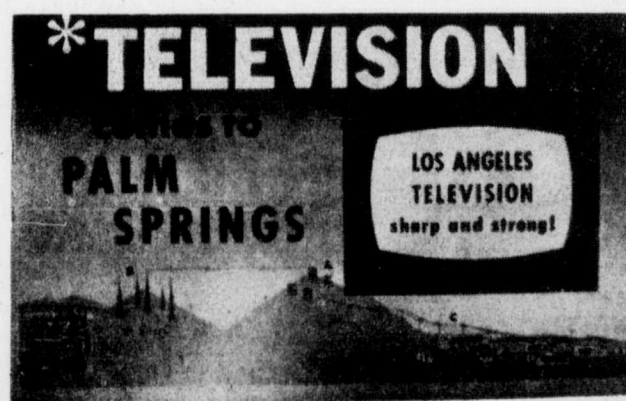
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ATTENTION MEN!

Louis the Barber

(Formerly of the Del Tahquitz)

IS NOW IN HIS OWN
NEW BARBER SHOP

360 SO. INDIAN AVE.

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Across from the Safeway

FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

Desert Art Center

MIRIAM WILLIAMSON
Gallery Director

The film "The Titan," portraying the life and work of Michelangelo, shown at the Frances Stevens school December 3, was attended by a goodly number of Desert Art Center members and their guests. It was gratifying to see the enthusiasm with which the picture was received. Application for membership was made by two people, and we are happy to receive Mrs. Arthur Bumiller and Pauline Rice, both of Palm Springs, into the fold.

The Christmas month exhibit of fine pictures now graces the walls of the gallery rooms, and is being praised and enjoyed by many out of state visitors, as well as those from our own state with a preponderance of coastal town folks, escaping the desert from the chill dampness of those areas.

Mr. and Mrs. Melvin Bearden, artists from Hoodport, Washington, have returned to their winter home in Cathedral City for the season. Melvin has exhibited his work in several desert galleries the past two seasons, and Claire studies with Marjorie Reed and is progressing nicely. Having been given a room at El Mirador hotel for exhibition purposes, we hope that the Desert Art Center members' work

will be visited by many art lovers this season. Paintings are being juried in the gallery at the Center, 744 Broadway, Cathedral City, at 3 p. m. today. Many out-of-town members are bringing in paintings to be juried and artists will be on hand to greet the public December 13, the opening day of the hotel. Our local members are urged to get their paintings here in ample time for jurying.

A large desert painting by R. Brownell McGrew was sold last week from the gallery, to Seattle people who had seen it last year, and said they had fallen in love with it and simply had to have it.

Blanche and Armond Turonnet, those good friends and patron members of Desert Art Center, have done it again. This time they donated a beautiful old black walnut highboy chest with six drawers, to house records, papers, etc. Blanche says it is at least 75 years old, and came around the Horn, but does not know in what year. It has been shined up with polish, and is a thing of beauty and a joy for all to see. The gift they sent in was a round hinged box from Argentina, made from a burl of light wood, most interesting in shape and color. (How generous can they get?) Thank you so much, Turonnetts.

Palm Desert Sunbeams

By EDITH EDDY WARD

Palm Desert home owners and Shadow Mountain club members have a double reason to celebrate this weekend. It not only represents the fifth anniversary of the formal opening of the club but tomorrow evening, December 12, from 6:30 to 7:30, the first 149 home owners, club members and their guests, will attend the third annual cocktail party as guests of the board of directors honoring the pioneers of the Palm Desert community. Many of these families attended the original "61-er" party two years ago as well as the "99-er" party last year. Now comes the "149-er" party, which all the pioneers are looking forward to as being the biggest and best yet!

Looking back, the two first houses to go up in Palm Desert were built by Cliff Henderson, founder-president of the Palm Desert corporation, and his brother, Carl Henderson. Then came the beautiful Twin Palms apartments, built by Mr. and Mrs. Robert Sturgeon. Next came the first unit of the Sun & Shadow, built by yours truly and mother, Margaret M. Ward. There was a real celebration when ground was broken for the now famous Firecliff lodge, built by Leonard K. Firestone and Cliff Henderson. Then Herb Fritzlaff had Cliff Ward, outstanding designer of Western homes, fly to Palm Desert to design a special desert home costing in the neighborhood of \$100,000. From then on, the building program was off to a flying start and has been growing by leaps and bounds ever since, so that now, it is hard for even the "old-timers" to keep up with who is building what!

A beloved "old-timer" and worthy of special mention is Millie Mitchell who, together with her niece and nephew, Edythe and Al Peterson, purchased the very first lots that were sold in the Palm Desert community. On the property they selected at the corner of Joshua Tree street and Burrowed lane, stand two beautiful homes which are a credit to the community and a monument to Millie and the Petersons for their foresight, real pioneer spirit and their courage to invest several thousand dollars in what was then—just sand!

Now, a new business enterprise is coming into Palm Desert. Alterations are now in progress on the Desert Magazine building to provide proper facilities for the Palm Desert branch of the Bank of America, which will be under the supervision of the Palm Springs branch. The dignified, cultured environment of the Desert Magazine gallery and the pueblo style of architecture lends itself ideally to a modern banking house. Such a move speaks volumes for the faith in the future of Palm Desert by one of the world's largest banking institutions.

Noted Guests at Howard Manor

Among recent guests at Howard Manor were Rosemary Cloney and Jackie Sherman, Mr. and Mrs. Al Ritz, Mr. and Mrs. Robert Newton, Hollywood Producer Sidney Landfield, famed jurist Judge Brand, Ben Hogan, Mr. and Mrs. Howard Sherman, Jock McLean, Mr. and Mrs. Dan Topping, and Mr. and Mrs. William Kaneen. Popular vocalist Key Starr dropped in for a visit one night, and stayed to sing. In her party were the John Stahls, Dr. and Mrs. Edward M. Lipsett, Mr. and Mrs. Charles Katz, and Miss Starr's husband, Composer-Conductor Victor Shoen.

Weekend Here

Mr. and Mrs. Donald Peterson of Balboa Island spent the weekend here as houseguests of the Bob McKenzies.

4c—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, December 11, 1952

CLASSIFIED ADS

The Desert Sun
and PALM SPRINGS NEWS

Published every
MONDAY and THURSDAY
PHONE 2249
Box 190, Palm Springs, Calif.

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1 time, per line 75c
(Min. 2.25—1.50 cash in adv.)
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2 Weeks (4 TIMES) 2.25
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●ADDRESS all communications to: The Desert Sun, P.O. Box 190, Palm Springs, Calif.

Lost and Found 10

LOST—Antique gold earring designed with small pendant chains. Lost between Tennis Club and Ambassador Hotel. Liberal reward. Call Ambassador Hotel.

LOST—1 black wallet, coin purse, dark glasses. Urgently needed. Gertrude Garside—Leave at Desert Sun office.

LOST—Ladies glasses in tan case. Reward, Ph. 2738.

Personals 12

WE SERVE THE DESERT TOO!

THE nationally famous Culligan Soft Water Service is here! We "personalize" your special needs; Soften and filter your water used for drinking, bathing, dishes, laundry; in homes, hospitals, cafes; Protects hands, hot water heaters, clothes, babies, boilers, radiators. We also sell water softeners, Chlorinators, Salt, Zeolite, Soft Water Soap, Swimming pool supplies. Take your water problems to a Water Specialist, Jim Marsh, Culligan Soft Water Sales & Service, 632 E. Citrus Ave., Redlands, Phone 3-2469. (1/2 block E. off 99).

ALCOHOLICS ANONYMOUS Meeting each Tuesday night at 8:30, City Council Chambers, Airport. Further information or literature, Phone 2-5612.

PRIVATE Guest Home, Convalescent and ambulatory cases. Beautiful grounds. Nurse in attendance. Banning 3566.

WANTED room and board in good home for working father and school age daughter (6 yrs.) Box 190, File H1.

Announcements 14

BOOKS* Perfect Gift *BOOKS RENTAL LIBRARY TYPEWRITERS Sold & Rented DESERT BOOK SHOP 443 N. Palm Canyon Ph. 5208

Service Miscellaneous 15

PALM SPRINGS HOUSE AND WINDOW CLEANING CO. — Homes and buildings opened and closed, complete home maintenance, competent help. Licensed and insured. Phone, write or wire VERN BAUMGARDNER, 518 So. Calle Santa Rosa, Ph. 5823.

MIMEOGRAPHING. Addressing by stencil. Mailing. All electric. Your list or ours. Periodic bulletins, billing and other service for organizations.

LETTER SHOP

114 S. Palm Canyon. Tel.: 2738 Ask for Mrs. Griffing

REMODEL or REPAIR Car Ports, Rooms, Extensions Patios, Walls, Pools, Store Fronts New Home Construction Lic. General Contractor—Insured KADERA CONSTRUCTION CO. Day—3241—Night

FOR THAT BARBECUE PARTY, whether for 40 or 400! Call Cullen Wilson at 3813. Specializing in good old-fashioned Pit Barbecue, with his original sauce.

SALES AND SERVICE ON *Hoover Vacuum Cleaners *Utility Air Coolers *Youngstown Dishwashers *House trailers PAVNY'S BUTANE - Ph. 7342

GUARANTEED radio repairs, moderate prices. Service while you wait. BREZIN'S, 366 No. Palm Canyon. Ph. 6015.

REMODELING. additions. Licensed building contractor. Becker & Sons. Phone DHS 721.

ALTERATIONS, additions, painting, carpentry. I'll fix it! Ph. 7722.

DRESSMAKING, General Sewing, Alterations. 4440 Camino San Simeon. Ph. 4633.

At Howard Manor

Mr. and Mrs. Stewart Grainger (she is Jean Simmons) were weekend guests at the Howard Manor. Among other guests, who stayed over for a few days, was Al Ritz, of the Ritz brothers.

Situations Wanted 25

REAL ESTATE salesman who has recently passed state examination desires connection with broker who would be willing to assure good basic training. Have new car and want to devote full time to work. Write Box 190, File H7.

AMERICAN couple owners of Ranch Resort in British Columbia, would like employment for winter season in Southern California or Arizona. Ph. Mr. H. G. Shaler, 7183 Palm Springs.

BABY SITTER, experienced, reliable, ex-kindergarten teacher, own car. \$1 hr. Miss Scott. Ph. 7601.

PRACTICAL nurse, capable, desires work in home. Expert driver. Free to travel. Ph. 2-4563.

5 DAYS per week, couple, 12 a. m. to 5 p. m. or night work. Will consider nurse's aid. Ph. 2-5635.

PAINTER—Interior and exterior. Free estimates. Reasonable. Immediate service. Ph. 7905.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 2341 or 5850.

STEVE BICZOW CARPENTER AND PAINTER PALM SPRINGS 2-5352

HANDY MAN BY HOUR Phone 7961

Help Wanted 27

WANTED—Couple for Trailer sales work. Trailer space and utilities furnished. See A. L. Ernest, Hanson Trailer Sales, Hiway 111, 3 miles East of Palm Springs.

REAL ESTATE salesman or sales woman. Preferences given to person with local experience. Well established office with complete listings. Write Box 190, File H4.

REAL ESTATE Broker or Salesman for live office in Desert Hot Springs. Plenty of listings. Call Desert Hot Springs 522, ask for Mr. Chester.

SINGLE lady for hotel front office clerk. Should be capable of typing, Room, board and salary. Write P. O. Box 11, Palm Desert.

WOMEN to sew for Spring business. Easy to sew product, good pay. Sewing machine not essential. Write, Kenroe Mfg. Co., Yorktown, Indiana.

WE HAVE personnel available for Palm Springs Area. Santa Ana Employment Agency, 109 N. Sycamore. Ki. 3-8452.

NEED A JOB??? Openings for Men & Women. Palm Springs Employment Agency, Rear 156 No. Indian.

REAL Estate salesman or broker. See Ralph Weinstein, 256 1/2 So. Palm Canyon Dr. next to House of Murphy.

MAID, middle aged, woman or couple, man work elsewhere, \$75 month and living quarters. Ph. 9062.

MAID for 2 hours daily in exchange for room for 2, kitchen privileges. Ph. 9973.

FREE EMPLOYMENT OFFICE

224 North Indian Avenue

FULL TIME MAID FOR HOTEL WORK. PH. 2125

Business Opportunities 29

BAR AND RESTAURANT with 12 month license for sale with good lease. \$20,000 handles.

FOR A WOMAN or couple endowed with a flair for design of inexpensive women's dresses and ability to sew on plain work and do over the counter selling, a wonderful business opportunity awaits you on Palm Canyon Dr. \$9500 required to buy the business.

CHARLES MATHEWS, 315 No. Palm Canyon Dr. Ph. 5308.

WAREHOUSE to lease at Garnet or No. Palm Springs. Southern Pacific side tracks available. Water, natural gas and electricity. Railroad bridge now to be erected. Have your business there and live in Palm Springs. Ambassador Hotel.

ESTABLISHED business 2 miles S. E. Cathedral City. Hi-way 111. Round Up Fruit Stand. Owner.

Business & Financial 30

FIRST AND SECOND TRUST DEEDS BOUGHT AT SMALL DISCOUNT BY PRIVATE PARTY. BOX 190, FILE E 10.

LOANS made and trust deeds purchased, any amount. CALL MR. GANNON 2772

NEED MONEY ON YOUR PROPERTY? Will give 1st or 2nd trust deed. Box 190, File F10.

Lots & Acreage 33

FOR SALE—Lot in Palm Springs, approximately 100x160 feet. Will take house trailer as part payment, also house on leased land near Cathedral City. Phone 8-4265 after 6 p. m.

BARGAIN—2 adjoining income lots 65x110 each on Camino Real, close in. Call J. Dworman, 2217.

MOST cheap \$5000 lot in Palm Desert \$2995. Owner, L. A. Granite 3193.

LARGE LOT 3 blocks from Bullock's, \$7000. Ph. 3673.

Lots & Acreage 35

ATTENTION BUILDERS

CHOICE R-3 property on highway—between two streets—size 200 x 200 ft. Priced for quick sale.

TWO LOTS for income units in popular south end area. 200 ft. frontage, 100 ft. depth. \$11,500. JAMES W. HAMMOND Realtor.

875 N. Palm Canyon. Ph. 5373

20 ACRES with water, highway frontage, joins Thunderbird Golf Club. \$25,000. Terms. 2 LOTS, 105x130, \$890 each. \$15 down, \$15 month. 1/4 ACRE lot, choice neighborhood. El Rancho Mirador, \$100 down, monthly payments at interest only or more at option of purchaser.

DESSERT REALTY CO. 615 Broadway, Cathedral City Ph. 8-3251, ask for Arner

See—GREEN—about DESERT HOT SPRINGS

LOTS WITH HOT MINERAL WATER

Tract Office across from Post Office, Desert Hot Springs. Phone 121

BUSINESS CORNER on Palm Canyon Drive ready for stores and apartment income. Can be bought now for \$7850.

Munholland & Co.

1059 North Palm Canyon Drive Phone 3673

5 ACRES near Thunderbird, abundant water, view, shading date trees, back of Sun Swim Club. Date Palm Dr. \$8000. Terms. Cy Watson, Mission Inn. Ph. Riverside 1, Ext. 70 after 5 p. m.

For Sale or Exchange 34

STUCCO House, 3 rooms, bath and closet. Furnished, 1 1/2 blocks from Bank of America and food stores. Trade for trailer house if satisfactory. Write Box 671, Palm Springs.

CHOICE La Quinta lot, sacrifice, \$350 or new television. Rupert, 3624 Donald Ave., Arlington, Calif.

WILL trade fine 2 bedroom home in Idyllwild for residential lots Palm Springs. Call 9093. Owning

Real Estate—For Sale 35

Take the Landlord Off Your Payroll

\$2000 CASH and \$100 per month will buy YOUR Palm Springs home, 3 bedrooms, 2 baths. Excellent residential location. 100' x 100' lot, 1300 sq. ft. new A-1 construction for ONLY \$11,750. Don't wait. Call or see—

Gannon Realty

463 N. Palm Canyon Dr. Phone 2772

SPECIAL—2 Bedroom, close to Thunderbird. Excellent condition, colorful interior, furnished. Priced to sell—to set up an escrow account. Call owner between 1 and 5 p. m. at Palm Springs 2-4491 or Mr. Ted Smith anytime at Palm Springs 8-3881.

SIX bedroom home designed for gracious desert living, unusual architecture. Near Golf Course, beautiful grounds, 225x150 ft. pool. House is open for inspection, or see your broker. 780 Via Monte Vista.

DESERT HOT SPRINGS

ONE ACRE in heart of Tract 1, near Bath House. NO restrictions.

J. MARIE ROPP REALTOR Ph. Desert Hot Springs 511

OPEN FOR INSPECTION 2423 TUSCAN RD. New 2 bedroom, 2 bath home. Large living room, modern kitchen, patio and garage. Priced to sell. \$2500 down, balance like rent. Owner or see your Broker.

OCEAN and mountain view home. 2200 sq. ft. Tile roof, 2 story, 3 bedrooms. Income apartment. Enclosed patio. 3 lots. \$20,000. By owner or your broker. Mail, Box 112. 34532 Camino Capistrano, Capistrano Beach.

LAS PALMAS ESTATES HOME 3 BEDROOMS, 4 baths, swimming pool, walled, double garage, built-in bar-b-q and bar. Price \$44,500. 267 So. Las Palmas. Or see your broker

4 BUILDINGS 25x150 feet, frame construction. Gunning exterior. Containing 28 dwelling units. 2058 E. Ramon Rd. Phone 2238.

FURNISHED home, 2 bedrooms, 2 baths, like new. Close in. R-3 Zone. \$18,000. Phone 4852. 561 Calle Palo Fierro.

NEW 2 bedroom nicely furnished house. You'll want this one for your desert vacation. 1027 San Lucas.

6 UNITS, heated pool, room for expansion, close in, excellent income. Terms. Owner. Ph. 5493.

NEW Triplex, 552 Mountain View Dr. Owner—Ph. 8-3312.

INCOME PROPERTY FOR SALE 220 NO. CALLE SANTA ROSA

Real Estate—For Sale 35

ATTENTION BUYERS!

FOR PALM DESERT properties, acreage, ranches and ranch estate sites in the Coachella Valley.

SEE BOB ELLSWORTH

RANCHER, real estate broker, who knows lands, crops, costs and values.

OFFICE

Desert Apartments, Palm Village Way, PALM DESERT P.O. Box 36 Phone 76-3741

WEEKS SPECIALS

3000 SQ. FT., 3-bath home, Palm Desert, furnished, \$25,000, terms.

50-ACRE grape ranch in Palm Desert, with 4 bedroom home, \$125,000.

ACREAGE in Palm Desert area from \$100.

600 ACRES adjoining Palm Springs city limits at \$65,000. Terms.

BILLY WRIGHT EXCLUSIVES

\$5000 DOWN. Full price \$17,900. 2 Bedroom Home—2 Car garage—Air conditioned, walled yard and completely furnished. YOU WILL LOVE IT.

SPECIAL VALUE in NEW 2 Bedroom, 2 Bath Home. Good section. Carefully designed and on large corner lot—Priced at \$19,500.

BOB HAWK'S—2 Bedroom—3 Bath Home, corner lot and pool. You listen to his Radio Program, now look at this lovely home located at 1423 S. Sunrise Way.

BILLY WRIGHT

REALTOR 285 N. Palm Canyon Drive

DON CAMERON SAYS

\$75,000 BEAUTIFUL ranch home on 10 acres. Alfalfa, decorator furnished, 5 bedrooms, chauffeur's quarters, heated-filtered pool. Magnificent setting. Easy Terms or will trade for Palm Springs.

\$20,000, FURNISHED 2 bedroom hillside home.

FROM \$9800—Homes.

WE HAVE CHOICE ACREAGE AND RANCHES NEAR THUNDERBIRD

DON CAMERON, Realtor 17 yrs. in Rancho Mirage Next to Rancho Mirage P.O. on Hi-way 111. Ph. 8-4932

LOVELY ADOBE HOME

Most Picturesque and Fastest Growing Locality in the Desert at a Real Sacrifice

LESS than 1/2 mile from Tamarisk Country Club. 2 Bedrooms and guest house on 1/4 acre with bearing date trees, grapefruit and tangerines. Luxuriously furnished. Owner says must sell. A Real Bargain at \$24,950.

SEE THE CLARKS 68-762 Broadway Cathedral City. Phone 8-4691 With W. R. Hillery, Realtor

MOVIE STARS

SUN LODGE AT PALM DESERT

WILL trade in on home in Brentwood, Bel-Aire or Beverly Hills.

Edith Eddy Ward

LOIS ROY, Manager 73-667 Highway 111 Phone Palm Desert 76-3431

WILL CO-OPERATE WITH OTHER BROKERS

LOVELY 4 year old home. 3 bedrooms and sleeping porch. Camellias and roses, gorgeous view. Between Palm Springs and Los Angeles. High elevated location, cooler in summer. Owner transferred, will sell at less than replacement. Selling price \$17,950. Shown by appointment only. Phone Redlands 2-7134 — 1439-W. Crescent.

EXCLUSIVE

RESIDENTIAL district, paved streets, near El Mirador Hotel, Chinese modern home. 3 bedrooms, 3 baths, large rear cement patio surrounds. Big heated pool, southern exposure. MUST SELL. 445 Via Altamira. OPEN—Owner Ph. 5319.

COUNTRY estate, 3 houses furnished, pool, 80 acres, 7 miles from Racquet Club. Horses and cattle. Phone owner 5314 or see your broker.

MODERN DUPLEX 5 ROOMS each, one furnished. Both available. Close in. No agents. Phone 2-5981.

INCOME PROPERTY FOR SALE 220 NO. CALLE SANTA ROSA

Real Estate—For Sale 35

FOSTER FEATURES!

SPARKLING NEW MODERN TWO bedroom, two bath home. Spacious living room with fireplace separated from sunny south patio by sliding glass walls. A functionally perfect kitchen. Ample storage space. \$19,500 unfurnished.

RESIDENTIAL SITE, 110x135. Superior location in the South end in a tract that is developing rapidly. \$3250.

FOR THE MAXIMUM in exclusiveness—We offer four lots fronting on the O'Donnell Golf Course reached by a private road. Prices from \$7500 to \$14,000.

Herbert H. Foster

Appraiser - Realtor - Builder 101 N. Palm Canyon Dr. Ph. 3555 - 5169

OPEN

IN THE exclusive Las Palmas Estates. Completely furnished. Ready for immediate occupancy. 5 bedrooms, 4 baths. Stall showers. Fireplace heat. Air cond. Large patio, barbecue lanai. Dbl. garage. Brick walled-in lot 150x175. Sprinkling and irrigation system. 6 shares of water stock. Variety of bearing citrus and other trees. FOR immediate sale price reduced to only \$37,500. See this house today at 215 Via Lola.

8 LOTS, R-2 Zone, sell separate or as a whole. A-1 location for a court.

CUTE Cottage \$2500, terms.

MORE PEOPLE READ DESERT SUN CLASSIFIED PAGES THAN ANY OTHER MEDIUM IN THE DESERT AREA

Real Estate—For Sale

35 Real Estate—For Sale 35

Real Estate—For Sale 35

Rooms For Rent 40

Household Goods 50

Miscellaneous For Sale 60

5c—The Desert Sun

FOR SALE INCOME EXCLUSIVE

18 Unit Court in the center of Palm Springs. Frontage on both Palm Canyon Drive and Indian Avenue. Large swimming pool with spacious grounds. In addition to the improved portion there is 50 ft. of unimproved property on each main street suitable for business. Excellent return. Terms.

HOME and INCOME

3 bedroom, 2 bath home on corner lot. Zoned for income. One block from Indian Avenue. Furnace heat, refrigerated, air cond. Excellent home and rentals. Terms.

PRICED AT ONLY \$18,500.

Muriel E. Fulton-Realtor

Associates—Frances Wilson—Ernie Dunlevie—Frances Elliott
New location—Oasis Building—125 South Palm Canyon Drive.
Telephones:

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SUPER DUPER SPECIAL

COMPLETELY FURNISHED HOME IN CHOICE NEIGHBORHOOD.

2 BEDROOMS, 2 BATHS, LANAI — PATIO — GARAGE.

LOT 135x135 BEAUTIFULLY LANDSCAPED.

12 BEARING CITRUS TREES — LINES, LEMONS, ORANGES —
GRAPEFRUIT — READY TO PICK.

— \$25,000 —

\$2500 CASH HANDLES

Jerry Nathanson Enterprises

JERRY NATHANSON, BROKER

REED HUBBELL

482 N. PALM CANYON DRIVE

PHONE 5234

ALL OR PART OF GOOD PAYING RANCH

IN NEWLY DEVELOPED DISTRICT BETWEEN
PALM DESERT AND INDIO.

WHETHER YOU'RE LOOKING FOR A SMALL OR
LARGE RANCH, IT WILL PAY YOU TO LOOK INTO
THIS ONE. PLENTY OF WATER. CROPS INCLUDE
GRAPES, DATES, ALFALFA, SQUASH AND CORN.
WILL RAISE ANYTHING THAT GROWS IN THIS
ERLIE VALLEY.

FIVE BUILDINGS INCLUDE 3 BEDROOM, 2 BATH,
NEARLY NEW HOME, FOREMAN'S HOUSE, 2 EMP-
LOYEES HOUSES, EQUIPMENT AND PACKING
HOUSE.

FOR FURTHER INFORMATION INQUIRE

EDITH EDDY WARD

73-667 HIGHWAY 111 — PALM DESERT

PHONE 76-3431

THIS IS A BARGAIN

3 BEDROOMS, 2 baths, fenced,
in lanai, heated pool, glassed,
exceptionally beautiful
grounds, sprinkling system.
Carpets and draperies included.
Lots of extras. See this today!
\$21,500.

FURNISHED, immediate posses-
sion, 1 bedroom home, south
end. Completely fenced. \$12,000.
Only \$2000 down. Good terms.

EL MIRADOR PARK
NEW beautiful constructed
homes, 2 and 3 bedrooms,
pools, 2-car garages. Open
daily. \$27,500—\$32,500.

FOR RENT—3 bedrooms, 3 baths,
pool. Complete privacy, \$600 a
month.

THERESA PRESS

Realtor
420 So. Indian Ph. 5282-5691

MODERN

3 BEDROOM and den home, 2
baths, large living room, flag-
stone fireplace, Central heat-
ing, air conditioned, heated
pool. On corner lot, beautiful
exposure, \$28,000 including
expensive wall to wall carpet-
ing and drapes.

Adolph Israel

REALTOR,
EXCLUSIVE AGENT
671 N. Palm Canyon Drive
Phone 2981
Joseph Familia, Associate

DUPLEX

in Cathedral City
Room to expand. \$3000 down
Phone Owner—8-3398

LUXURIOUS DESERT HOME

NEARLY new Beautifully fur-
nished three bedrooms, two
baths, lanai. Large glass win-
dows with gorgeous view of
the mountains. Large heated
swimming pool in a setting of
landscaped garden surrounded
by unique wooden fence. Price
\$45,000 terms.

JAMES W. HAMMOND
Realtor
875 N. Palm Canyon. Ph. 5373

Eve, 2-6382
Associates
ESTHER HAMMOND
LISA H. JONES
EVE MORGAN

3-BEDROOMS, 2-baths, large
rooms. Near schools. Can be
bought furnished at \$13,500 or
unfurnished at \$12,500.

MARTHA JAMES

REALTOR
445 N. Palm Canyon Dr.
2751—Phones—2812

Just Completed

BEAUTIFUL 3 bedroom, 2 bath
and den double fireplace,
draperies and carpeting
throughout. Near Cahulla
School. \$22,500 full price. 1250
Calle Palo Fierro.

UNFURNISHED 3 bedroom (one
can be used as den), 2 baths,
\$16,000. Owner. Phone 2-6745
or 2-6863.

BROKER, salesman or saleslady.
Opening new office. Fine lo-
cation, splendid opportunity for
right person. Box 190. File G5.

LOVELY 3 bedroom on leased
land, close in, completely fur-
nished, trees, fenced, 291 Athel
St. or 277 North Calle Encilla.

PETER B. SHEPTENKO

and Associates
475 N. Palm Canyon

OFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATE
3 BEDROOMS, 2 full baths, par-
tly furnished, asphalt tile
throughout. Vented cooling
system, large landscaped lot.
Only \$13,000 with \$4000 down.

CRISPLY NEW—2 bedrooms, tile
kitchen, tile bath, Birch cabi-
nets throughout, lovely fire-
place, garage, splendid con-
struction, top location. Sweet-
est buy in town at \$15,500.

DUPLEX—CLOSE IN. Each side
consists of large living room
with fireplace, kitchen, dining
room, bathroom and bedroom.
Two car garage and sun deck.
Located on large R-3 lot al-
lowing room for more units.
Reduced to \$17,500 completely
furnished.

BEAUTIFULLY FURNISHED 3
bedroom, 2 bath. Fenced and
landscaped. Double garage,
ducted cooling. Fireplace—
ideal south end location. Must
be sold to close estate. \$19,500.

FINE FAMILY HOME—4 large
bedrooms, 3 baths, lanai, patio,
huge lot. Just REDUCED to
\$22,500 for quick sale. Terms.

BEAUTIFUL BRAND NEW—De-
luxe 3 bedrooms, 3 baths home
with POOL. Lots of tile, plate
glass, built-ins, Youngstown
kitchen, gay colors, walled and
landscaped. ONLY \$23,500.

TENNIS CLUB AREA—Only
3 blocks from the heart of
town. Consists of 3 large bed-
rooms and 3 baths. Large liv-
ing room with flagstone fire-
place, plate glass windows and
doors, beautiful stainless steel
kitchen, lavishly furnished by
a true connoisseur. Located on
large completely walled and
shrubbed lot. Reduced to
\$39,500, as owner must return
to his business in Seattle.

FABULOUS 7 ACRE ESTATE in
heart of Palm Springs fine
estate. Reduced from
\$125,000 to \$85,000 for im-
mediate sale. Main home a SU-
PERB Tropical Modern with
4 bedrooms and 6 baths, ex-
quisitely furnished, also love-
ly garden Guest House, fine
POOL. Can have HORSES. This
is a TREMENDOUS VALUE.

ADJOINING TAMARISK GOLF
COURSE. 20 acres with water,
leveled and ready to build on.
Only \$2500 per acre. Terrific
investment.

80 ACRES self-supporting gentle-
man's ranch, 2 flowing wells,
large ranch house and out-
buildings, fenced, completely
furnished and equipped, large
pool fed by natural warm min-
eral water well. Many possi-
bilities. 12 miles from Palm
Springs. Cash out price \$75,000.
Easy terms, will trade.

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727
ASSOCIATE BROKERS
Bill Colven Bill Heiser
Frank McCready Mike Jekyll

15 EXCELLENT UNITS A-1
condition. Near El Mirador.
Large pool—Marvyn's income.
\$20,000 yearly net. \$125,000.
Terms. Some trade.

BUILDERS ATTENTION—4 fine
Las Palmas lots. \$6500-\$7500.
They're more scarce each day.
Hurry ye!

MARVELOUS BUY! 2-bedroom,
2-bath home. New! Complete,
the finest! Only \$14,800.

SANTA BARBARA residential
hotel, 69 rooms—excellent in-
come. Will take house here in
trade. Price \$125,000.

PINE NEW 3-BEDROOM, 3-
baths. Pool. Las Palmas.
\$44,500.

TERRY RAY

Helen Churchill Hays DeVorzon
Charles Snyder Howard Palmer
773 N. Palm Canyon Dr. Ph. 2064

MODERN

3 BEDROOMS, 2 baths, large
rooms. Near schools. Can be
bought furnished at \$13,500 or
unfurnished at \$12,500.

OPEN FOR INSPECTION
10 A. M.—5 P. M.
770 PASEO ANZA

Adolph Israel

REALTOR
EXCLUSIVE AGENT
671 N. Palm Canyon Dr. Ph. 2981
Joseph Familia, Associate

OWNER

TAKING LOSS
SAYS cash-out this month for
\$19,500. His beautifully fur-
nished 3 bedroom, 3 bath
home. Don't miss seeing this
outstanding value. CALL—

Gannon Realty

462 N. Palm Canyon Drive
PHONE 2772

PALM SPRINGS FOR CLIMATE HAROLD HICKS

For
Real Estate
For Over 30 Years

JUST REMEMBER IT'S
LOADED WITH VALUE.
FOUR bedrooms, FOUR baths,
glassed LANAI overlooking
south PATIO and POOL, living
room with fireplace, separate
dining room, 2 car garage, YES,
and COMPLETELY FUR-
NISHED TOO for only \$35,000.
IF YOU'VE BEEN ON A SA-
FARI WITH BIG HOME HUN-
TERS then this is the spot to
relax and enjoy the security of
home.

WE SELDOM FIND A HOME
WITH SO MUCH TO OFFER AT
\$22,500. Emergency forces sale
of this lovely two bedroom,
two bath home. Completely
Furnished, with broad land-
scaped lot in TOP location.
Vacant. BE AT HOME THIS
CHRISTMAS.

ONLY \$1500 DOWN... Now YOU
CAN LIVE IN A CHOICE VIEW
AREA in a darling two bed-
room 1 1/2 bath cottage, com-
pletely furnished just \$12,750.
With every payment you build
an equity... Enjoy the holi-
days in YOUR OWN HOME.

IF IT'S FOR SALE
HAROLD HICKS HAS IT

\$65,000. 8 Deluxe Units—Swim-
ming POOL—Excellent Income.
\$26,500. Completely Furnished
3 Unit.

R-1 LOT 100x120 \$1150

R-3 LOT 105x100 3000

SURROUND YOURSELF WITH
BEAUTY. Select your VIEW
Estate site while they last in
LITTLE TUSCANY, a spot of
incredible natural BEAUTY.
The finest view in the Valley
from \$5000.

OFFICE SPACE \$60 to \$100 per
month single and double in
modern, centrally located busi-
ness building.

Harold Hicks

Realtor
813 North Palm Canyon Dr.
Phone 2736
AND ASSOCIATES
Burnham Bigelow
Mildred Jackson Ken Herman

Offering
BUYERS — VALUES and
SELLERS — RESULTS
For Over 30 Years

TAMARISK

PROPERTIES
BEAUTIFUL homes on Golf
Course—Also 30 acres on Golf
Course at \$1750 per acre.

OTTO REALTY
830 BROADWAY
CATHEDRAL CITY

Exchanges 36

WILL TRADE
One of Banning's better homes
for a home in Palm Springs.
This home is situated on a lot
approximately 100'x200' which
is beautifully landscaped and
commands an unparalleled
view of Banning and San Jaci-
nto.

This is a seven room house
with four bedrooms, large liv-
ing room, dining room, kitchen,
utility room and two baths.
The location is high enough
to assure a cool temperature
during the summer months.
For further details address
your inquiries to Box W. R.
The Desert Sun, Palm Springs.

Real Estate Wanted 37

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor, 671 N. Palm Canyon

Business Rentals 38

RENTALS
STORES, OFFICES, APART-
MENTS

NEW BUILDING, occupancy
about October 1st. 1051 No.
Palm Canyon Dr. across from
the Doll House. Phone 3673.

BEAUTY salon, fully equipped.
882 No. Palm Canyon. Finest
in Village. Call Ambassador
Hotel.

Wanted to Rent 39

UNFURNISHED 3 bedroom house,
\$70. Close in. May want to
buy. Ph. 2-4952.

Rooms For Rent 40

NEAR El Mirador. Room in love-
ly home, private entrance, all
privileges. Reasonable. Ph.
2-5434.

CHAUFFEURS, house boys, but-
lers. Single rooms, reasonable.
El Mirador Garage
1090 N. Palm Canyon

BY DAY, Week or Month, lovely
rooms, private entrance, close
in, lovely grounds, sundeck, 291
Athel St., Tel. 5787 or 2-5583.

YOUNG lady live in lovely home,
private room. All privileges.
Ph. 2-6744.

PRIVATE entrance and bath,
good beds, good district, color-
ful, quiet, clean. Ph. 6921.

STUDIO bedroom in lovely home,
private entrance, privileges.
\$47.50 monthly. Call 5697.

LARGE, comfortable room, pri-
vate entrance, good district.
\$15 week. Ph. 8-3642.

2 FURNISHED rooms, twin beds,
\$40. On Radio Rd. Ph. 9973.

ROOMS. Kitchen privileges. \$7 weekly. \$27 monthly, up. Near airport. Ph. 9973.

COMPLETELY furnished, beau-
tiful room. Trees, shrubs &
private entrance. Phone 4834.

Apartments for Rent 43

CONKLIN'S RANCHITO, La Si-
esta Now open for the season.
Beautifully furnished. One
bedroom bungalows \$125 per
month. Utilities paid. Swim-
ming Pool.

34312 Date Palm Road
Cathedral City

FURNISHED attractive modern,
double apartment. Electric
kitchen, air cooled. Reason-
able lease. 362 N. Palm Can-
yon Dr. Call 5252 or L. A.
PA 6803.

NICE 2 bedroom furnished apart-
ment. \$125 month including
utilities.

OTTO REALTY
830 BROADWAY
CATHEDRAL CITY

CASA MARGARETA
336 Paseo El Mirador
FURNISHED hotel rooms and
BEDROOM apartments. Panel
rugs, heat and solarium. Ph.
2-5682.

LARGE studio apartment, fire-
place, complete kitchen, \$85
monthly. Bonnie Dune, Dattl &
Monte Vista near Ramon Road,
Thousand Palms. Keys next
door.

SPACIOUS nicely furnished 1
bedroom apartment. Grand
view. Season or monthly.
41810 Indian Trail Road,
Rancho Mirage. Ph. 8-4607.

2 ONE bedroom apartments, new,
unfurnished, \$85 and \$95 month
by lease. Adults only. Ph.
8-3312.

SPACIOUS 3 room apartment.
Beautifully furnished, gas
heated, air cooled, private pool
and patio, 970 Parcela Place.

UNFURNISHED 1 bedroom apart-
ment
RANCHO MIRAGE. CALL AFTER
5 P. M. 8-4418

MODERN Kitchenette apartment.
Quiet section, reasonable rent
for season. Ph. 2193.

\$15 WEEK and up. Center of
town. Special rates to local
workers. Ph. 2957 or 9053.

LARGE 1 bedroom apartment,
\$100 monthly or \$80 on lease.
584 Calle Roca.

NEW 1 bedroom apartments \$75
& \$85 month. Lease. Phone 7452
10 and 11 a. m.

Houses For Rent 46

IF IT'S FOR RENT
HAROLD HICKS has it

OUTSTANDING 3 ACRE ESTATE
with TWO completely & beau-
tifully FURNISHED HOMES, OF-
FERING THE ULTIMATE in
desert living. Picturesque Set-
ting. TOP location only one
block from Desert INN golf
course, churches & shops.

MAIN HOME — 4 master bed-
rooms & two fireplaces. With
TWO bedroom GUEST HOUSE
complete with kitchen, etc.
ALL THIS FOR \$1200 month.
However, separate leases will
be considered. References re-
quired.

HAROLD HICKS
Realtor
RENTAL DEPARTMENT
813 N. Palm Canyon Dr.
Phone 2736

IF IT'S FOR RENT in Palm
Springs HAROLD HICKS has it

MODERN 3 bedroom, 2 baths,
luxuriously furnished. Heated
pool, grounds landscaped.
Completely walled in. Ideal
location. \$600 per month for
season.

Adolph Israel
REALTOR,
671 N. Palm Canyon Dr. Ph. 2981
Joseph Familia, Associate

NEW, modern, 3 bedroom, 3 bath,
completely and beautifully
decorated by Modern House of
Reverly Hills. Heated pool. To
discriminating family. Refer-
ence required. From Decem-
ber 15th to February 1st. \$1500. 895
Paseo El Mirador. Phone 5591.

IN PALM DESERT
BRAND new, 2 bedroom home
completely furnished. By year
or month. LOIS ROY, Mgr. for
EDITH EDDY WARD, 73-667,
Highway 111, Ph. Palm Desert
76-3431.

LIKE new, attractive 2 bedroom
home. Fireplace, patio, garage.
Enjoy the peace and serenity
of this excellent location and
unmatched view. Owner, 247
Racquet Club Rd. Phone 4081.

CHARMING furnished modern
home, 4 bedrooms, 4 1/2 baths,
maid's room, bar-b-que, swim
pool Jan. Feb. possibly longer.
Write Box 190. File H5.

FOR IMMEDIATE SALE
WILL sacrifice equity. Well lo-
cated Palm Springs home.
Write box 190. File H-6.

UNFURNISHED 1 bedroom house
Close in location good vented
heat. Child O.K. \$65 month.
Phone 8-3401, evenings 8-3373.

ALL redecorated. 3 Bedroom
house, close in, season or by
year. Tel weekends 2-5583.

4 BEDROOMS, 4 baths, unit heat,
furnished. Reasonable. Central
District. Ph. 6921.

FURNISHED, 5 rooms, front of
new duplex. Close in. Adults.
No pets. Ph. 2-5931.

NEW FURNITURE BOX SPRINGS and Mattress sets, \$47.50. Lamps, \$3.15 up. Shades 59c up. Dinette sets. Complete line of unpainted furniture. Armstrong Quaker linoleum rugs, all sizes and patterns. Fiber rugs, \$8.10, \$17.55 up. Redwood outdoor table and benches. Chaise longue, Metal wardrobes. Utility and Kitchen Cabinets. Studio couches, \$79.50, all metal frame. Armless tilt- back divans, \$77.50 up. Mexi- can child's chairs, \$2.39 each. Platform rockers, \$27.50. Com- plete line of baby furniture.

USED FURNITURE
DIVAN \$10 up. Chests of drawers,
Coffee tables, Refrigerators,
Stoves, Mattresses and Box
Springs.

MOST anything available—Save
money
at
RAMON TRADING POST
Corner Ramon & Sunrise Way
Ph. 2173
We BUY, SELL AND TRADE

CHRISTMAS AT MAHER'S
SAVES YOU MONEY
CHINESE rug squares, 30c ft.
Abaca Hemp rug squares, 59c ft.
Chinese Pool Table Chairs,
\$5.95. Woven-wood floor
screens, 6'6" ft., natural Red-
wood, \$19.95. Simmons Holly-
wood beds, twin size, Special,
\$39.50. Gorgeous Velvet Occa-
sional Chairs, \$24.95.

SHOP & SAVE
At
MAHER'S

Desert Furniture
NORTH PALM SPRINGS
Dillon Road—5 1/2 miles out
Indian Ave. towards D.H.S.
PHONE D.H.S. 156
for Evening or Sunday
Appointment

200-GAL. oil burner water boiler,
\$60. Maple double bedstead,
\$25. Blonde double bedstead,
\$20. Car luggage rack, \$8.
Vacuum, \$12. 240 Ocetillo Ave.
Ph. 2-6863.

FURNITURE of 2 apartments in-
cluding refrigerator, stove,
beds, chairs, tables, dressers,
buffet, etc. 11111, 11111, 11111,
Cathedral City. Ph.
8-4371.

ROSSO Famous Redwood Furni-
ture for Modern Patios and In-
door Tables. Any size and
style. Hwy. 99, 4 miles West
Redlands, across from Tri-
City Drive-in.



(Desert Sun Photo)
IT'S A MIRACLE—Palm Springs has needed something like this for many years. Just the "shot-in-the-arm" it needs to really get going. That was Arthur Samish (right) talking while conversing with Dave Epstein, big-time actor's agent of Hollywood and Councilman Jerry Nathanson. Of course the conversation took place in the lobby of the El Mirador hotel and all of the pertinent remarks had to do with the opening of the hotel. "Of course," added Samish, "There's the Sunset Tower apartments to be opened just across the street. They'll be equally fabulous."

6c—The Desert Sun
 and PALM SPRINGS NEWS
 PALM SPRINGS, CALIFORNIA
 Thursday, December 11, 1952

For the Finest in
 Costume and
 Precious Jewels
 See

JEWELS
 by
ALCHIAN

Distingue

DIAMONDS
TIMEPIECES

174 No. Palm Canyon Drive

OPS Officials to be Here Dec. 15

Office of Price Stabilization will conduct a meeting for restaurant and hotel operators at 2 p. m., Monday, December 15, at the American Legion building, 400 North Belardo road.

OPS representatives from Los Angeles and Riverside will be present to furnish the latest developments in procedures and specifically how to file for re-determination of prices to avoid prosecution upon investigation. All restaurant and hotel operators of the Palm Springs area are invited to attend.

O. A. Torgerson at Bank Meeting

O. A. Torgerson represented the Desert Bank at the December dinner meeting of the Independent Bankers Association of Southern California held in Los Angeles this week. Officers of the Association for 1953 elected at the meeting were: President, William C. Neary; vice president, Union Bank & Trust company of

Sale of Granada Hotel Announced

Ben Singer of the Singer Carpet company, Los Angeles, has purchased the Granada hotel, 16-unit, 2-story hotel and apartment building at 249 North Indian avenue.

Seller was Owen Lewis who found that the operation of the hotel required too much of his time. In the transaction he acquired a 3-bedroom home on Tachevah drive where he is adding a pool and re-landscaping. He and his family will make their home there.

Singer is adding kitchens and other improvements at the Granada.

The deal was handled through the Terry Ray real estate office of 773 North Palm Canyon drive.

Los Angeles; vice president, Ralph V. Arnold, president of the First National Bank of Ontario; and secretary-treasurer, Donald V. Miller, vice president and cashier, Union National Bank of Pasadena.

Outstanding Artists Feature Annual Community Church Silver Tea

A trio of outstanding artists was presented Tuesday when the executive board of the Women's Circle of the Community church presented its Silver Tea. The pre-Yule event was held at the church at 2:30 p. m. Members, friends and husbands were welcomed by Mrs. Arthur Coffey, president.

The musical program by Mrs. Roger Williams harpist; Miss Rose Zena Lat'a soprano, and Mrs. Lois Lux, organist, was given in the Sanctuary of the church.

Mrs. Williams has a degree of Bachelor of Music from Miami University in Ohio and was harpist in the Hamilton Civic orchestra. She has also played professionally in Cincinnati and Dayton, Ohio, and New York City.

Miss Lat'a, a fine soprano, attended the University of Oregon. The talented singer has delighted many important audiences.

Mrs. Lux attended UCLA and has been organist at the Community church for the past 10 years. She has many admiring friends throughout the southland.

The program opened with an offertory, "From Heaven High to Earth I Come," by Pachelbel, with Mrs. Lux at the organ. This was followed by three numbers by Miss Lat'a, Schubert's "Ave Maria," "Only a Rose," by Rudolph Friml, and "Life," by Curran.

Harp selections by Mrs. Williams included "Meditation" from Massenet's "Thais," "The Campfire" by Hoberg.

The ensemble then played a medley of Christmas carols, and Mrs. Gordon Nicholson presented the Christmas story from the book of Luke.

Silver and white with touches of magenta decorated the tea table in holiday motif. Mmes. James H. Blackstone, Jr., John Robertson Mearney, Robert Bruce and John G. Hermel poured.

Chairmen for the Silver Tea

were Mrs. Walter Fifield, program; Mrs. Stanley Dougan, tea chairman; Mrs. Myron B. Persons, co-chairman; and Mrs. Gordon Clark, decorations.

Bids for Annual C. of C. Party Out

Invitations will be sent out this week to all Chamber of Commerce members, their wives and guests to attend the chamber's annual dinner party January 13 at El Mirador hotel.

Approximately 250 persons are expected to attend the dinner and dance.

Mrs. Biddle Joins Husband in Village

Mrs. Spencer Biddle (of the Philadelphia Biddles) arrived by plane Monday to join Mr. Biddle at their Smoke Tree Ranch home. The Biddles expect to be in residence here until April.

W. P. Martin Hosts Weekend Guests

Mr. and Mrs. Jerry Gilbert of Laguna, and Mr. and Mrs. Homer Martin of Beverly Hills were weekend guests of William P. Martin of South Calle Ralph.

Dr. Hoff Attends Warren Session

Superintendent and Mrs. Arthur G. Hoff leave Sunday for Sacramento where Supt. Hoff will attend the Governor's Conference on television and education. The Hoff's, who are driving north, will return on Wednesday.

OPENING THE BEAUTIFUL

Lysle OF THE
El Mirador
 SALON of BEAUTY

Only famous name stylists
 Featuring Germaine Monteil Cosmetics

In San Francisco . . . Lysle of the Fairmount
 In Portland . . . Lysle of the Town House

PHONE 2044

Sun Classifieds Bring Quick Results

Prices Good Thru
 Sunday Night

WHALE OF A SALE

CLIP THESE COUPONS

5 LBS. EPSOM SALTS
 23c

100 TRU-PLEX
 B Complex Tabs
 with B-12
 \$3.75 Value
 Sale \$1.00
 Price

25c U. S. P. Citrate of Magnesia
 2 for 26c

10c Jergens Lotion Mild Soap
 10 bars 49c

8.5c Size Noxzema Skin Cream
 59c

Pro-phy-lac-tic TOOTH BRUSHES
 Reg. 39c each
 3 for 69c

More Horse Power Premium Motor Oil
 reg. 40c qt.
 2 for 35c
 S. A. E. 20-30-40

All Popular Brands Cigarettes
 1.68
 inc. tax

POCKET COMB
 Black. Complete with case. Reg. 10c
 WITH COUPON **3c**

\$1.75 ORAL OR RECTAL FEVER Thermometer
 69c
 With Coupon

49c BALL POINT PEN
 2 for 29c
 With Coupon

Card of 30 Bobby Pins
 Black or Brown
 3c
 With Coupon

Prescriptions
 See your doctor at the first sign of illness.

If your doctor prescribes, bring the prescription here for dependable compounding.

Friendliest Store in the Village
FINERMANS Ramon DRUGS
 PALM SPRINGS AT RAMON ROAD & 30. INDIAN AVE.

VILLAGE MARKET

GIFT PACK SPECIAL
3 Lbs. FRESH DATES . . . 99c
 Packed in a colorful tin ready for mailing.

Fresh PRODUCE

Bananas 2 lb 27c

Oranges 5 lb 39c

Avocados 19c Each

Contadina Asparagus
 California All Green
 Center Cuts
 19-oz. Can **29c**

STEAK SALE

HERE IS THE SALE VILLAGE MARKET IS FAMOUS FOR!

U. S. Choice Grade Tender—"STEAKS"—Juicy

PORTERHOUSE T-BONE CLUB
89c lb.

Boneless Sirloin Tip . . . 99c lb.
Boneless Top Sirloin . . . \$1.19 lb.

Wilson "Corn King" 49c lb
Sliced Bacon 49c lb
Swift's Premium 49c lb
Weiners 49c lb

Farm Fresh—Pan Ready Fryer & Broiling Chickens 69c lb
Pickled 49c lb
Beef Tongue 49c lb

Fresh Fish each weekend—Potato Salad and Gelatin Dessert made fresh in our own kitchen—Imported Hams and scores of tasty delicacies now on display.

Remember, It Is the Savings on the Total That Counts!

SPECIAL!

Pillsbury CAKE MIXES
 3 PKGS. FOR **1.00**

BISQUICK SCOTTIES
 Scott Facial Tissue Box of 400 **22c**

SCOT TOWELS
 150 ct. Roll **18c**

SCOT TISSUE
 1000 Sheets Per Roll **12c**

TIDE 1ge. 27c
AJAX CLEANER 2 for 25c

SEVEN-UP
 Carton of 6 Tax & Deposit Extra **37c**

COCA-COLA
 Carton of 6 Tax & Deposit Extra **37c**

EGGS
 Fresh Ranch Grade A Medium DOZ. **59c**

TASTEWELL Margarine
 lb. ctn. **21c**

HEINZ Baby Food
 Strained 3 for 25c
 Junior 2 for 21c

Camay Bar Soap
 Reg. 3 for 23c
 Bath 2 for 23c

Purex Bleach
 Qt. 1/2-Gal. Gal. **17c 29c 49c**

Lge. Pkg. 45c
 Scott Facial Tissue Box of 400 **22c**

150 ct. Roll 18c
 1000 Sheets Per Roll **12c**

1ge. 27c
2 for 25c

Carton of 6 Tax & Deposit Extra 37c
Carton of 6 Tax & Deposit Extra 37c

Fresh Ranch Grade A Medium DOZ. 59c

Chili & Beans 15 1/2-oz. Can 25c
CHOPPED HAM 12-oz. Can 59c
TAMALES 10 1/2-oz. Jar 15c
Peanut Butter 14-oz. Jar 45c

Carnation Ice Cream
 Deluxe Pt. **25c** Deluxe 1/2 gal. **95c**

Cream Cheese by Kraft 3-oz. 17c
Corned Beef Hash 16-oz. Can 37c
Potted Meat 8-oz. Can 18c

CARNATION GRADE AA 1/2-LB PKG. BUTTER 37c

Spaghetti Sauce 8-oz. Jar 39c
Melba Toast 3-oz. 21c
Albers Oats Sm. 16c Lge. 34c
Carnation Yogurt 1/2 Pt. 17c
Post Toasties 8-oz. Pkg. 16c
Kellogg Corn Flakes 12-oz. Pkg. 21c
Pure Honey 5-lb. Can 99c

ALL WESTERN BEER
 12-oz. CANS **2 for 33c** 11-oz. ND BOTTLES **2 for 31c**

Chunk Tuna
 Priority Light Meat 6 1/2-oz. Can **27c**

PINEAPPLE JUICE
 Del Monte 46-oz. Can **28c**

TOMATO JUICE
 Campbell 46-oz. Can **28c**

PEARS
 Del Monte 17-oz. Can **27c**

PINEAPPLE
 Libby Sliced 20-oz. Can **30c**

CHERRIES
 Old Rancher Royal Anne 29-oz. **39c**

PEACH HALVES
 Libby 17-oz. Can **22c**

APPLESAUCE
 Stokely 17-oz. Can **17c**

Thurs., Fri., Sat., Sun.—Dec. 11, 12, 13, 14

VILLAGE MARKET

All Advertised Items Subject to Stock on Hand
 441 So. Palm Canyon Dr. Phones 7932 - 9055

KIDS!! FREE

All Day Saturday While They Last!
 A "Hum Dinger" THE HUMMING TOY BEE

WE BUY RIGHT WE SELL RIGHT

This market is a member of Certified Grocers of Calif., Ltd.—one of the World's Largest Buying Groups.